CONTRACT



WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

And:

GMMB 3050 K St, NW Washington, DC 20007

	Contract / Rev	/ision	J	Alt Order #	i
	958885	/ 6			
Product					
Candidate Order					
Contract Dates	Estimate #				
10/01/12 - 11/06/12	1537				
Advertiser			Ori	ginal Date /	Revision
Obama/D/President			0	9/28/12	/ 11/02/12
	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOC	Broado	ast		Cash
	Station	Accour	nt E	xecutive	Sales Office
	WMUR	Linda N	Иag	ay	Manchester
	Special Handl	ing			
	Demographic				
	Adults 35+	_			
	IDB#	Adverti	ser	Code	Product Code
	9912856	95			101
	Agency Ref			Advertiser	Pof

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spo	ots	Amount
1 WMUR10/02/12 10/08/12 5a Daybreak	5-6a	:30	NM	15	\$10,500.00
Class of Time - Fixed Non Pre-emptible					
Week: 10/02/12 End Date Weekdays Spots/Week 15/008/12	Rate				
	\$700.00				
2 WMUR10/02/12 10/08/12 6a Daybreak	6-7a	:30	NM	16	\$22,400.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/02/12 10/08/12 Weekdays Spois/Week 16	\$1.400.00				
3 WMUR10/02/12 10/08/12 Good Morning America	7-9a	:30	NM	20	\$23,000.00
Class of Time - Fixed Non Pre-emptible	. 00	.00			Ψ=0,000.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/02/12 10/08/12 MTWTF 20	\$1,15 <u>0.00</u>				
4 WMUR10/02/12 10/08/12 KELLY& MICHAEL LIVE DA	AY9AM-10AM	:30	NM	10	\$6,000.00
Class of Time - Fixed Non Pre-emptible					
Start Date Week: 10/02/12End Date 10/08/12Weekdays MTWTFSpots/Week 10	<u>Rate</u> \$600.00				
	*****			4.0	# 0.000.00
5 WMUR10/02/12 10/08/12 STEVE HARVEY DY 9/4 ST	<i>F</i> 10-11a	:30	NM	10	\$2,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/02/12 10/08/12 Week: 10/02/12 10/08/12 Week: 10/02/12 10/08/12 Week: 10/02/12	\$200.00				
6 WMUR10/02/12 10/08/12 The View	11-12p	:30	NM	8	\$4,800.00
Class of Time - Fixed Non Pre-emptible	·				
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/02/12 10/08/12 MTWTF 10	\$600.00		_ !		
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate MTuWThF :30 \$600.00	<u>Type</u> <i>NM</i>		
6 WMUR 10/02/12-10/08/12 The View Credited	11-12p	МГuWThF :30 \$600.00	INIVI		
oversold inventory					
8 WMUR 10/02/12-10/08/12 The View	11-12p	MTuWThF :30 \$600.00	NM		
Credited					
oversold inventory					
			=		

(* Line Transactions: N = New, E = Edited, D = Deleted)



Class of Time - Pre-emptible with notice

WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

Contract Dates 10/01/12 - 11/06/12	Product Candidate Order	Estimate # 1537
	958885 / 6	
	Contract / Revision	Alt Order #

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/28/12 / 11/02/12

	<u> </u>	ma/D/1 rootdone			
		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	Spots	Amount
7 WMUR10/02/12 10/08/12 News 9 at Noon	12-1230p	:30	NM	5	\$3,250.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays MTWTF Week: 10/02/12 End Date MTWTF 5	<u>Rate</u> \$650.00				
8 WMUR10/02/12 10/08/12 Who Wants to be a Millionai	r€1230-1p	:30	NM	5	\$2,500.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/02/12 End Date MTWTF Spots/Week	<u>Rate</u> \$500.00				
9 WMUR10/02/12 10/08/12 THE CHEW	1-2PM	:30	NM	9	\$2,250.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 MTWTF 10 Spot Ch Date Range Description 3 WMUR 10/02/12-10/08/12 THE CHEW	Rate \$250.00 Start/End Time 1-2PM	Weekdays Length Rate MTuWThF :30 \$250.00	<u>Type</u> <i>NM</i>		
Credited					
oversold inventory				•	40.000.00
10 WMUR10/02/12 10/08/12 GENERAL HOSPITAL	2p-3p	:30	NM	8	\$2,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/02/12 10/08/12 MTWTF- 10 Spots/Week 10	<u>Rate</u> \$250.00				
Spot Ch Date Range Description 5 WMUR 10/02/12-10/08/12 GENERAL HOSPITAL Credited	Start/End Time 2p-3p	WeekdaysLengthRateMTuWThF:30\$250.00	<u>Type</u> <i>NM</i>		
oversold inventory 6 WMUR 10/02/12-10/08/12 GENERAL HOSPITAL Credited oversold inventory	2р-3р	МГuWThF :30 \$250.00	NM		
11 WMUR10/02/12 10/08/12 KATIE	3-4P	:30	NM	10	\$2,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/02/12 10/08/12 MTWFF 10	<u>Rate</u> \$250.00				, ,
12 WMUR10/02/12 10/08/12 ELLEN EF	4PM-5PM	:30	NM	10	\$2,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/02/12 End Date MTWTF Spots/Week	<u>Rate</u> \$250.00				
13 WMUR10/02/12 10/08/12 News 9 at 5	5-6p	:30	NM	15	\$21,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/02/12 10/08/12 MTWTF Spots/Week	<u>Rate</u> \$1,400.00				
14 WMUR10/02/12 10/08/12 News 9 at 6	6-7p	:30	NM	15	\$40,500.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/02/12 10/08/12 MTWTF Spots/Week	Rate \$2,700.00				
15 WMUR10/02/12 10/08/12 Chronicle NH	7-730p	:30	NM	5	\$5,500.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/02/12 End Date MTWTF Spots/Week	Rate \$1,100.00				
16 WMUR10/02/12 10/08/12 INSIDE EDITION AC	730-8p	:30	NM	5	\$3,500.00

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09/28/12

/ 11/02/12



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	Contract / Revision 958885 / 6	Alt Order #	
Contract Dates	Product	Estimate #	_
10/01/12 - 11/06/12	Candidate Order	1537	╝
Advertiser	0	riginal Date / Revision	

#I: 01 01 1D 1 E 1D 1 D 1 II	0/5	Spots/	T 0 1	•
*Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week	Start/End Time Rate	Days Length Week Rate	Type Spots	Amount
Week: 10/02/12 10/08/12 MTWTF 5	\$700.00			
17 WMUR10/02/12 10/08/12 News 9 at 11	11-11:35p	:30	NM 7	\$15,400.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/02/12 10/08/12 MTWTF 7	Rate \$2,200.00			
18 WMUR10/02/12 10/08/12 Nightline	1135p-1206a	:30	NM 5	\$2,500.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 MTWTF 5	<u>Rate</u> \$500.00			
19 WMUR10/02/12 10/08/12 Jimmy Kimmel	1205-105a	:30	NM 5	\$750.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/02/12 10/08/12 MTWTF- 5 Spots/Week	<u>Rate</u> \$150.00			
20 WMUR10/08/12 10/08/12 Dancing with Stars	Prime Other	:30	NM 2	\$14,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/02/12 10/08/12 M 2	Rate \$7,000.00			
21 WMUR10/08/12 10/08/12 Castle	10-11p	:30	NM 1	\$2,800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/02/12 10/08/12 M 1	Rate \$2,800.00			
22 WMUR10/02/12 10/02/12 Dancing Encore	8-9p	:30	NM 1	\$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date	Rate \$7,000.00			
23 WMUR10/02/12 10/02/12 Dancing Results	9-10p	:30	NM 1	\$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -T 1	Rate \$7,000.00			
24 WMUR10/02/12 10/02/12 Private Practice	10-11p	:30	NM 1	\$3,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/02/12 10/08/12 -T 1	Rate \$3,000.00			
25 WMUR10/03/12 10/03/12 Middle/Suburgatory	8-9p	:30	NM 1	\$4,200.00
Class of Time - Fixed Non Pre-emptible Start Date	Rate \$4,200.00			
26 WMUR10/03/12 10/03/12 NETWORK POLITICAL PR	O NETWORK POLIT	:30	NM 2	\$20,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/02/12 10/08/12 W 2	Rate \$10,000.00			
27 WMUR10/04/12 10/04/12 Last Resort	8-9p	:30	NM 1	\$1,400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/02/12 10/08/12 T 1	Rate \$1,400.00			
28 WMUR10/04/12 10/04/12 Grey's Anatomy	9-10p	:30	NM 1	\$7,000.00
Class of Time - Fixed Non Pre-emptible			ı	

Obama/D/President

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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	Contract / Revision 958885 / 6	Alt Order #
Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	1537
Advertiser	Or	iginal Date / Revision

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 T 1	Rate \$7,000.00				
29 WMUR10/04/12 10/04/12 Scandal	10-11p	:30	NM	1	\$4,200.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/02/12 10/08/12 T 1	Rate \$4,200.00				
30 WMUR10/05/12 10/05/12 Shark Tank	8-9p	:30	NM	1	\$2,800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/02/12 10/08/12F 1	<u>Rate</u> \$2,800.00				
31 WMUR10/05/12 10/05/12 Primetime:WWYD	9-10p	:30	NM	1	\$2,800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/02/12 10/08/12F 1	<u>Rate</u> \$2,800.00				
32 WMUR10/05/12 10/05/12 20/20	10-11p	:30	NM	1	\$4,200.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/02/12 10/08/12F Spots/Week	Rate \$4,200.00				
33 WMUR10/06/12 10/07/12 6a Weekend Daybreak	Sa/Su 6-7a	:30	NM	4	\$900.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/02/12 10/08/1222 Spots/Week	Rate \$225.00				
34 WMUR10/06/12 10/07/12 7a Weekend Daybreak	7-9a	:30	NM	6	\$2,400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/02/12 10/08/1224 Spots/Week	<u>Rate</u> \$400.00				
35 WMUR10/06/12 10/07/12 Weekend GMA	9-10a	:30	NM	3	\$1,200.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/02/12 10/08/1222 4 Spot Ch Date Range Description 3 WMUR 10/02/12-10/08/12 Weekend GMA	Rate \$400.00 Start/End Time 9-10a	WeekdaysLengthRateSaSt:30\$400.00	<u>Type</u> <i>NM</i>		
Credited oversold inventory					
36 WMUR10/06/12 10/06/12 SA 12P-6P	12P-6P	:30	NM	4	\$600.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/02/12 10/08/124- Spots/Week	<u>Rate</u> \$150.00				·
37 WMUR10/06/12 10/06/12 Inside Edition WK	730-8P	:30	NM	2	\$400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/02/12 10/08/12S- Spots/Week	Rate \$200.00				
38 WMUR10/06/12 10/06/12 ABC Prime College Footbal	l 8-1130p	:30	NM	3	\$7,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/02/12 10/08/12S- Spots/Week	Rate \$2,500.00				
39 WMUR10/07/12 10/07/12 HOUSE SMARTS WKND S	U 5:30AM-6AM	:30	NM	2	\$20.00
Class of Time - Immediately Pre-emptible without notice			ı		

Obama/D/President

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09/28/12

/ 11/02/12



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	Contract / Revision 958885 / 6	Alt Order #
Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	1537
Advertiser	Oriç	ginal Date / Revision

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date	Rate	Dayo Longin Wook Nato	Туроброю	7 tillourit
Week: 10/02/12	\$10.00 Start/End Time	Weekdays Length Rate	Typo	
Spot Ch Date Range Description 1 WMUR 10/02/12-10/08/12 HOUSE SMARTS WKND S		<u>Weekdays</u> <u>Length</u> <u>Rate</u> Sι :30 \$10.00	<u>Type</u> <i>NM</i>	
See MG 39.3,39.4		G 00 040 00	.,,,	
2 WMUR 10/02/12-10/08/12 HOUSE SMARTS WKND S See MG 39.3.39.4	U 5:30AM-6AM	St :30 \$10.00	NM	
3 WMUR 10/02/12-10/08/12 SA-SU	5-6a	SaSı :30 \$10.00	NM	
MG for 39.2,39.14 WMUR 10/02/12-10/08/12 SA-SU	5-6a	SaSı :30 \$10.00	NM	
MG for 39.2,39.1	0 00	545¢ .50		
40 WMUR10/07/12 10/07/12 Close Up	10-1030a	:30	NM 1	\$700.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/02/12 10/08/121 1	\$700.00			
41 WMUR10/07/12 10/07/12 This Week with Christiane	12n-1p	:30	NM 1	\$3,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/02/12 10/08/121 1	\$3,000.00			
42 WMUR10/07/12 10/07/12 SU 12P-6P	12P-6P	:30	NM 4	\$600.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/02/12 10/08/124 4	\$15 0.00			
43 WMUR10/02/12 10/08/12 6p News 9 Weekend	6-7p	:30	NM 2	\$1,600.00
Class of Time - Pre-emptible with notice Start Date	Rate			
Week: 10/02/12 10/08/122 2	\$800.00			
44 WMUR10/07/12 10/07/12 AFHV	7-8p	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/02/12 10/08/12S 1	\$1,800.00			
45 WMUR10/07/12 10/07/12 Unce Upon A Time	8-9p	:30	NM 1	\$4,200.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/02/12 10/08/12S 1	\$4,200.00			
46 WMUR10/07/12 10/07/12 Revenge	9-10p	:30	NM 1	\$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date	Rate			
Week: 10/02/12 10/08/12S 1	\$7,000.00			
47 WMUR10/07/12 10/07/12 666 Park Avenue	10-11p	:30	NM 1	\$2,500.00
Class of Time - Pre-emptible with notice Start Date	Rate		1	
Week: 10/02/12 10/08/12S 1	\$2,500.00			
48 WMUR10/07/12 10/07/12 CASTLE WKND LF 2 Class of Time - Immediately Pre-emptible without notice	11:36-12:36x	:30	NM 1	\$75.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/01/12 10/07/12S 1	\$75.00		NINA .	#75.00
49 WMUR10/07/12 10/07/12 PRIVATE PRACTICE WKNI Class of Time - Immediately Pre-emptible without notice	PRIVATE PRACT	:30	NM 1	\$75.00
1.000 0			•	

Obama/D/President

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Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	1537
Advertiser	Or	iginal Date / Revision

							i			
						Spots	s/			
*Line Ch Sta	rt Date End D	ate Description	1	Start/End Time	Days	Length Weel	k Rate	TypeS	Spots	Amount
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$75.00						
50 WMUR10/0	06/12 10/06/	12 News 9 at 7		7-730p		:30		NM	1	\$1,500.00
Class of Tine Start Date Week: 10/02/12		Pre-emptible Weekdays 1-	Spots/Week	Rate \$1,500.00						
51 WMUR10/0	09/12 10/15/	12 5a Daybreal	ζ	5-6a		:30		NM	15	\$10,500.00
	me - Fixed Non	,	Spots/Week 15	Rate \$700.00		.00			.0	ψ.ο,οοοίοο
52 WMUR10/0	09/12 10/15/	12 6a Daybreal	<	6-7a		:30		NM	16	\$22,400.00
Class of Tii Start Date Week: 10/09/12	me - Fixed Non e End Date 10/15/12	Pre-emptible <u>Weekdays</u> <u>MTWTF</u>	Spots/Week 16	<u>Rate</u> \$1,400.00						
53 WMUR10/0	09/12 10/15/	12 Good Mornii	ng America	7-9a		:30		NM	20	\$23,000.00
Class of Tii Start Date Week: 10/09/12	me - Fixed Non e End Date 10/15/12	Pre-emptible <u>Weekdays</u> <u>MTWTF</u>	Spots/Week 20	Rate \$1,150.00						
54 WMUR10/0	09/12 10/15/	12 KELLY& MIC	CHAEL LIVE DA	A\9AM-10AM		:30		NM	10	\$3,500.00
Class of Tin Start Date Week: 10/09/12		ole with notice <u>Weekdays</u> <u>MTWTF</u>	Spots/Week 10	<u>Rate</u> \$350.00						
55 WMUR10/0	09/12 10/15/	12 STEVE HAF	RVEY DY 9/4 S	TA10-11a		:30		NM	10	\$2,000.00
Class of Tii Start Date Week: 10/09/12	me - Pre-emptil e End Date 10/15/12	ole with notice Weekdays MTWTF	Spots/Week 10	<u>Rate</u> \$200.00						
56 WMUR10/0	09/12 10/15/	12 The View		11-12p		:30		NM	8	\$4,800.00
Start Date Week: 10/09/12 Spot Ch	10/15/12 Date Range 10/09/12-10/15	Weekdays MГWГF Description	Spots/Week 10	\$600.00 Start/End Time	<u>Weekday</u> MTuWThl		<u>Rate</u> \$600.00	Type NM		
3 WMUR Credited		/12 The View		11-12p	ΜΓuWΓhl	₹ :30	\$600.00	NM		
57 WMUR10/0	09/12 10/15/	12 News 9 at N	oon	12-1230p		:30		NM	5	\$3,250.00
Class of Tin Start Date Week: 10/09/12	me - Fixed Non e <u>End Date</u> 10/15/12	Pre-emptible Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$650.00						
58 WMUR10/0	09/12 10/15/	12 Who Wants	to be a Milliona	ir€1230-1p		:30		NM	5	\$2,500.00
Class of Tin Start Date Week: 10/09/12		Pre-emptible <u>Weekdays</u> <u>MГWГ</u> F	Spots/Week 5	Rate \$500.00						
59 WMUR10/0	09/12 10/15/	12 THE CHEW		1-2PM		:30		NM	10	\$5,000.00
Class of Tin Start Date Week: 10/09/12		Pre-emptible Weekdays MTWTF	Spots/Week 10	<u>Rate</u> \$500.00						

Obama/D/President

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Contract Dates 10/01/12 - 11/06/12		Estimate # 1537
Advertiser	Origin	nal Date / Revision

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
60 WMUR10/09/12 10/15/12 GENERAL HOSPITAL	2p-3p	:30	NM 8	\$2,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 MTWTF 10	<u>Rate</u> \$250.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
2 WMUR 10/09/12-10/15/12 GENERAL HOSPITAL Credited oversold inventory	2р-3р	МГuWThF :30 \$250.00	NM	
10 WMUR 10/09/12-10/15/12 GENERAL HOSPITAL Credited	2р-3р	MTuWThF :30	NM	
oversold inventory				
61 WMUR10/09/12 10/15/12 KATIE	3-4P	:30	NM 10	\$2,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 MTWTF 10	<u>Rate</u> \$250.00			
62 WMUR10/09/12 10/15/12 ELLEN EF	4PM-5PM	:30	NM 10	\$2,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/09/12 10/15/12 MrWTF 10	<u>Rate</u> \$250.00			
63 WMUR10/09/12 10/15/12 News 9 at 5	5-6p	:30	NM 15	\$21,000.00
Class of Time - Fixed Non Pre-emptible	.			
Start Date Week:End Date 10/09/12Weekdays 10/15/12Weekdays MTWTFSpots/Week 15	Rate \$1,400.00			
64 WMUR10/09/12 10/15/12 News 9 at 6	6-7p	:30	NM 15	\$40,500.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 MTWTF 15	<u>Rate</u> \$2,700.00			
65 WMUR10/09/12 10/15/12 Chronicle NH	7-730p	:30	NM 5	\$5,500.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$1,100.00			
66 WMUR10/09/12 10/15/12 INSIDE EDITION AC	730-8p	:30	NM 5	\$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 MTWTF 5	Rate \$1,400.00			
67 WMUR10/09/12 10/15/12 News 9 at 11	11-11:35p	:30	NM 7	\$15,400.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 MTWTF 7	Rate \$2,200.00			
68 WMUR10/09/12 10/15/12 Nightline	1135p-1206a	:30	NM 5	\$2,500.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 MTWTF 5	<u>Rate</u> \$500.00			
69 WMUR10/09/12 10/15/12 Jimmy Kimmel	1205-105a	:30	NM 5	\$750.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/09/12 10/15/12 MFWTF 5	<u>Rate</u> \$150.00			
70 WMUR10/15/12 10/15/12 Dancing with Stars	Prime Other	:30	NM 2	\$14,000.00
Class of Time - Fixed Non Pre-emptible			1	

Obama/D/President

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Class of Time - Fixed Non Pre-emptible

WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

	Contract / Revision 958885 / 6	Alt Order #
Contract Dates 10/01/12 - 11/06/12	Product Candidate Order	Estimate # 1537
Advertiser	Or	iginal Date / Revision

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Snote	Amount
Start Date End Date Weekdays Spots/Week	Rate	Days Length Week	Nate Type	Spois	Amount
Week: 10/09/12 End Date Weekdays Spots/Week 2	\$7,00 <u>0.00</u>				
71 WMUR10/15/12 10/15/12 Castle	10-11p	:30	NM	1	\$2,800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/09/12 10/15/12 M 1	Rate \$2,800.00				
72 WMUR10/09/12 10/09/12 Dancing Encore	8-9p	:30	NM	1	\$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/09/12 10/15/12 -T 1	<u>Rate</u> \$7,000.00				
73 WMUR10/09/12 10/09/12 Dancing Results	9-10p	:30	NM	1	\$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/09/12 10/15/12 -T Spots/Week	<u>Rate</u> \$7,000.00				
74 WMUR10/09/12 10/09/12 Private Practice	10-11p	:30	NM	1	\$3,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/09/12 10/15/12 -T 1	<u>Rate</u> \$3,000.00				
75 WMUR10/10/12 10/10/12 Middle/Neighbors	8-9p	:30	NM	1	\$4,200.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/09/12 10/15/12 W 1	<u>Rate</u> \$4,200.00				
76 WMUR10/10/12 10/10/12 Modern Family	9-10p	:30	NM	1	\$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/09/12 10/15/12 W 1	<u>Rate</u> \$7,000.00				
77 WMUR10/10/12 10/10/12 Nashville	10-11p	:30	NM	1	\$3,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 W 1	Rate \$3,000.00				
78 WMUR10/11/12 10/11/12 Last Resort	8-9p	:30	NM	1	\$2,800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/09/12 10/15/12 T 1	Rate \$2,800.00				
79 WMUR10/11/12 10/11/12 NETWORK POLITICAL PR	O NETWORK POLIT	:30	NM	1	\$15,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/09/12 10/15/12 T 1	Rate \$15,000.00				
80 WMUR10/12/12 10/12/12 Shark Tank	8-9p	:30	NM	1	\$2,800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/09/12 10/15/12F 1	Rate \$2,800.00				
81 WMUR10/12/12 10/12/12 Primetime:WWYD	9-10p	:30	NM	1	\$2,800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 F 1	Rate \$2,800.00				
82 WMUR10/12/12 10/12/12 20/20	10-11p	:30	NM	1	\$4,200.00

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Class of Time - Pre-emptible with notice

WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

	Contract / Revision 958885 / 6	Alt Order #
Contract Dates 10/01/12 - 11/06/12	Product Candidate Order	Estimate # 1537
Advertiser	Oı	riginal Date / Revision

		Obdi			-	
			Spots/			
*Line Ch Start Date End Date Descri		Start/End Time	Days Length Week	Rate Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekday</u> <u>Weekday</u>		<u>Rate</u> \$4,200.00				
83 WMUR10/13/12 10/14/12 6a We	eekend Daybreak	Sa/Su 6-7a	:30	NM	4	\$900.00
Class of Time - Pre-emptible with not Start Date End Date Weekday Week: 10/09/12 10/15/12 22	/s Spots/Week	<u>Rate</u> \$225.00				
84 WMUR10/13/12 10/14/12 7a We	eekend Daybreak	7-9a	:30	NM	6	\$2,400.00
Class of Time - Pre-emptible with not Start Date End Date Weekday Week: 10/09/12 10/15/12 24	/s Spots/Week	<u>Rate</u> \$400.00				
85 WMUR10/13/12 10/14/12 Week		9-10a	:30	NM	4	\$1,600.00
Class of Time - Pre-emptible with not Start Date End Date Weekday Week: 10/09/12 10/15/1222		Rate \$400.00				
86 WMUR10/13/12 10/13/12 ABC 0	· ·	12n-7p	:30	NM	4	\$3,000.00
Class of Time - Pre-emptible with not Start Date End Date Weekday Week: 10/09/12 10/15/124-	/s Spots/Week	<u>Rate</u> \$750.00				
87 WMUR10/13/12 10/13/12 NASC	•	728-1130p	:30	NM	2	\$3,000.00
Class of Time - Fixed Non Pre-emptibe Start Date End Date Weekday Week: 10/09/12 10/15/122-	/s Spots/Week	Rate \$1,500.00				
88 WMUR10/14/12 10/14/12 Close	•	10-1030a	:30	NM	1	\$400.00
Class of Time - Pre-emptible with note Start Date End Date Weekday Week: 10/09/12 10/15/121	/s Spots/Week	Rate \$400.00				
89 WMUR10/14/12 10/14/12 This V		12n-1p	:30	NM	1	\$3,000.00
Class of Time - Fixed Non Pre-emptibe Start Date End Date Weekday Week: 10/09/12 10/15/12 1		Rate \$3,000.00				
90 WMUR10/14/12 10/14/12 SU 12		12P-6P	:30	NM	4	\$600.00
Class of Time - Pre-emptible with note Start Date End Date Weekday Week: 10/09/12 10/15/124	/s Spots/Week	<u>Rate</u> \$150.00				
91 WMUR10/14/12 10/14/12 6p Ne		6-7p	:30	NM	2	\$1,600.00
Class of Time - Pre-emptible with note Start Date End Date Weekday Week: 10/09/12 10/15/122		Rate \$800.00				
92 WMUR10/14/12 10/14/12 AFHV		7-8p	:30	NM	1	\$1,800.00
Class of Time - Pre-emptible with not Start Date End Date Weekday Week: 10/09/12 10/15/12S	/s Spots/Week	Rate \$1,800.00				
93 WMUR10/14/12 10/14/12 Once	•	8-9p	:30	NM	1	\$4,200.00
Class of Time - Fixed Non Pre-emptibe Start Date End Date Weekday Week: 10/09/12 10/15/12 S		Rate \$4,200.00				
94 WMUR10/14/12 10/14/12 Rever	nge	9-10p	:30	NM	1	\$4,000.00

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09/28/12

/ 11/02/12



oversold inventory

WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

	Contract / Revision 958885 / 6	Alt Order #
Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	1537
Advertiser	Or	iginal Date / Revision

Spots/ *Line Ch Start Date End Date Description Start/End Time Length Week Type Spots Days Rate Amount Start Date **End Date** Weekdays Spots/Week Rate 10/09/12 \$4,000.00 Week: 10/15/12 WMUR10/14/12 10/14/12 666 Park Avenue 10-11p :30 NM \$2,500.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 10/09/12 \$2.500.00 10/15/12 WMUR10/14/12 10/14/12 CASTLE WKND LF 2 11:36-12:36x :30 NM \$125.00 1 Class of Time - Pre-emptible with notice End Date Spots/Week Start Date Weekdays Rate Week: 10/08/12 10/14/12 \$125.00 WMUR10/14/12 10/14/12 PRIVATE PRACTICE WKND PRIVATE PRACTIC :30 NM \$125.00 1 Class of Time - Immediately Pre-emptible without notice End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 \$125.00 WMUR10/13/12 10/13/12 SA-SU 5-6a :30 NM 2 \$40.00 Class of Time - Pre-emptible with notice Start Date Spots/Week **End Date** Weekdays Rate Week: 10/08/12 10/14/12 \$20.00 WMUR10/09/12 10/15/12 11-11:35p :30 NM 2 \$2,200.00 News 9 at 11 Class of Time - Pre-emptible with notice Start Date Spots/Week End Date Weekdays Rate Week: 10/09/12 10/15/12 \$1,100.00 2 100 WMUR10/16/12 :30 NM \$10.500.00 10/22/12 5a Daybreak 5-6a 15 Class of Time - Fixed Non Pre-emptible Start Date Weekdays Spots/Week **End Date** Rate Week: 10/16/12 MTWTF--\$700.00 10/22/12 15 101 WMUR10/16/12 10/22/12 6a Daybreak 6-7a :30 NM 15 \$21,000.00 Class of Time - Fixed Non Pre-emptible Start Date Weekdays End Date Spots/Week Rate 10/16/12 10/22/12 MTWTF-15 \$1,400.00 102 WMUR10/16/12 10/22/12 Good Morning America 7-9a :30 NM 20 \$23,000.00 Class of Time - Fixed Non Pre-emptible Start Date **End Date** Weekdays Spots/Week Rate Week: 10/16/12 10/22/12 MTWTF--20 \$1.150.00 103 WMUR10/16/12 KELLY& MICHAEL LIVE DAY9AM-10AM NM 10/22/12 :30 10 \$3,500.00 Class of Time - Pre-emptible with notice Spots/Week Start Date **End Date** Weekdays Rate Week: 10/16/12 10/22/12 \$350.00 MTWTF--10 104 WMUR10/16/12 10/22/12 STEVE HARVEY DY 9/4 STA10-11a .30 NM 10 \$2,000.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 10/16/12 10 \$200.00 10/22/12 MTWTF--105 WMUR10/16/12 NM \$5,400.00 10/22/12 The View 11-12p :30 9 Class of Time - Fixed Non Pre-emptible Start Date **End Date** Weekdays Spots/Week Rate \$600.00 Week: 10/16/12 10/22/12 MTWTF-10 Weekdays Spot Ch Date Range Description Start/End Time Length Rate Туре 8 WMUR 10/16/12-10/22/12 The View MTuWThF----NM Credited

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(* Line Transactions: N = New, E = Edited, D = Deleted)



Contract / Revision	Alt Order #
958885 / 6	
Product	Estimate #
Candidate Order	1537
	958885 / 6 Product

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*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type	Spots	Amount
106 WMUR10/16/12 10/22/12 News 9 at Noon	12-1230p	:30	NM	5	\$3,250.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 5	Rate \$650.00	, ,,,		-	, , ,
107 WMUR10/16/12 10/22/12 Who Wants to be a Millionai	r€1230-1p	:30	NM	5	\$2,500.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF - 5	<u>Rate</u> \$500.00				
108 WMUR10/16/12 10/22/12 THE CHEW	1-2PM	:30	NM	9	\$2,250.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/16/12 10/22/12 MTWTF- 10 Spot Ch Date Range Description 3 WMUR 10/16/12-10/22/12 THE CHEW Credited	Rate \$250.00 Start/End Time 1-2PM	WeekdaysLengthRateMTuWThF:30\$250.00	Type NM		
oversold inventory 109 WMUR10/16/12 10/22/12 GENERAL HOSPITAL	2p-3p	:30	NM	7	\$1,750.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF- 10	Rate \$250.00	.50	INIVI	ľ	\$1,730.00
Spot Ch Date Range Description 1 WMUR 10/16/12-10/22/12 GENERAL HOSPITAL Credited	Start/End Time 2p-3p	WeekdaysLengthRateMTuWThF:30\$250.00	<u>Type</u> <i>NM</i>		
oversold inventory 4 WMUR 10/16/12-10/22/12 GENERAL HOSPITAL Credited	2р-3р	МГuWThF :30 \$250.00	NM		
oversold inventory 7 WMUR 10/16/12-10/22/12 GENERAL HOSPITAL Credited oversold inventory	2р-3р	МГuWThF :30 \$250.00	NM		
110 WMUR10/16/12 10/22/12 KATIE	3-4P	:30	NM	10	\$2,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 10	<u>Rate</u> \$250.00				
111 WMUR10/16/12 10/22/12 ELLEN EF	4PM-5PM	:30	NM	10	\$2,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 10	<u>Rate</u> \$250.00				
112 WMUR10/16/12 10/22/12 News 9 at 5	5-6p	:30	NM	15	\$21,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 15	Rate \$1,400.00				
113 WMUR10/16/12 10/22/12 News 9 at 6	6-7p	:30	NM	15	\$40,500.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 15	Rate \$2,700.00				
114 WMUR10/16/12 10/22/12 Chronicle NH	7-730p	:30	NM	5	\$5,500.00
Class of Time - Fixed Non Pre-emptible Start Date	Rate				

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Class of Time - Fixed Non Pre-emptible

WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

10/01/12 - 11/06/12	Candidate Order	1537		
Contract Dates	Product	Estimate #		
	958885 / 6			
	Contract / Revision	Alt Order #		

| <u>Advertiser</u> | <u>Original Date / Revision</u> | | Obama/D/President | 09/28/12 / 11/02/12

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Week: 10/16/12 End Date 10/22/12 Weekdays MTWTF Spots/Week 5	Rate \$1,100.00			
115 WMUR10/16/12 10/22/12 INSIDE EDITION AC	730-8p	:30	NM 4	4 \$2,800.00
Class of Time - Pre-emptible with notice Start Date	Rate \$700.00 Start/End Time	Weekdays Length Rate	Туре	
5 WMUR 10/16/12-10/22/12 INSIDE EDITION AC Credited	730-8p	МГuWThF :30 \$700.00	NM	
oversold inventory	44.44.05=	.20	NIN4	7
116 WMUR10/16/12 10/22/12 News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	:30	NM	7 \$15,400.00
Week: 10/16/12 End Date Weekdays MTWTFSS 7	<u>Rate</u> \$2,200.00			
117 WMUR10/16/12 10/22/12 Nightline	1135p-1206a	:30	NM :	\$2,500.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/16/12 10/22/12 MTWTF 5 Spots/Week	<u>Rate</u> \$500.00			
118 WMUR10/16/12 10/22/12 Jimmy Kimmel	1205-105a	:30	NM 5	\$750.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/16/12 10/22/12 MTWTF 5 Spots/Week	<u>Rate</u> \$150.00			
119 WMUR10/22/12 10/22/12 Dancing with Stars	Prime Other	:30	NM ·	1 \$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/16/12 10/22/12 M 1	Rate \$7,000.00			
Spot Ch Date Range Description 1 WMUR 10/16/12-10/22/12 Dancing with Stars See MG 119.2	Start/End Time Prime Other	Weekdays Length Rate M :30 \$7,000.00	<u>Type</u> <i>NM</i>	
2 WMUR 10/22/12-10/22/12 DWTS	8-9p	M:30 \$7,000.00	NM	
→ MG for 119.1 10/22				
120 WMUR10/22/12 10/22/12 Castle	10-11p	:30	NM (0 \$0.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/16/12 10/22/12 M 1	Rate \$2,800.00			
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WMUR 10/16/12-10/22/12 Castle	Start/End Time	<u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>M</u>	Type	
1 WMUR 10/16/12-10/22/12 Castle Credited program change	10-11p	M::30 \$2,800.00	NM	
121 WMUR10/16/12 10/16/12 Dancing w/Stars Results	8-9p	:30	NM ·	1 \$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/16/12 10/22/12 T 1	Rate \$7,000.00			
122 WMUR10/17/12 10/17/12 Middle/Neighbors	8-9p	:30	NM ·	1 \$4,200.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/16/12 10/22/12 - W 1	Rate \$4,200.00			
123 WMUR10/17/12 10/17/12 Modern Family	9-10p	:30	NM	1 \$7,000.00

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Class of Time - Pre-emptible with notice

WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

	Contract / Revision 958885 / 6	Alt Order #
Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	1537
Advertiser	Or	iginal Date / Revision

*Line Ch Start Data End Data Deparintion	Start/End Time	Spots/	Data Tura	Cnoto	Amount
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type:	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 W 1	<u>Rate</u> \$7,000.00				
124 WMUR10/17/12 10/17/12 Nashville	10-11p	:30	NM	1	\$3,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/16/12 10/22/12 W 1	Rate \$3,000.00				
125 WMUR10/18/12 10/18/12 Last Resort	8-9p	:30	NM	1	\$1,400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/16/12 10/22/12 T 1	<u>Rate</u> \$1,400.00				, ,
126 WMUR10/18/12 10/18/12 Grey's Anatomy	9-10p	:30	NM	1	\$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 T 1	<u>Rate</u> \$7,000.00				
127 WMUR10/18/12 10/18/12 Scandal	10-11p	:30	NM	1	\$4,200.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/16/12 10/22/12T 1	<u>Rate</u> \$4,200.00				
128 WMUR10/19/12 10/19/12 Shark Tank	8-9p	:30	NM	1	\$2,800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/16/12 10/22/12F 1	<u>Rate</u> \$2,800.00				
129 WMUR10/19/12 10/19/12 Primetime:WWYD	9-10p	:30	NM	1	\$2,800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/16/12 10/22/12F 1	<u>Rate</u> \$2,800.00				
130 WMUR10/19/12 10/19/12 20/20	10-11p	:30	NM	1	\$4,200.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/16/12 10/22/12F 1	Rate \$4,200.00				
131 WMUR10/20/12 10/21/12 6a Weekend Daybreak	Sa/Su 6-7a	:30	NM	2	\$450.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/16/12 10/22/1211 Spots/Week	<u>Rate</u> \$225.00				
132 WMUR10/20/12 10/21/12 7a Weekend Daybreak	7-9a	:30	NM	3	\$1,200.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/16/12 10/22/1212 Spots/Week	<u>Rate</u> \$400.00				
133 WMUR10/20/12 10/21/12 Weekend GMA	9-10a	:30	NM	2	\$800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/16/12 10/22/1211 Spots/Week	<u>Rate</u> \$400.00				
134 WMUR10/20/12 10/20/12 ABC College Football	12n-7p	:30	NM	3	\$2,250.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/16/12 10/22/123- Spots/Week	<u>Rate</u> \$750.00				
135 WMUR10/20/12 10/20/12 News 9 at 7	7-730p	:30	NM	2	\$1,600.00

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WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

	Contract / Revision 958885 / 6	Alt Order #
Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	1537
Advertiser	Ori	ginal Date / Revision

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type S _l	oots	Amount
Start Date End Date Weekdays Spots/Week 10/15/12 10/21/12 S- 2	<u>Rate</u> \$800.00				
136 WMUR10/20/12 10/20/12 ABC Prime College Football	8-1130p	:30	NM	2	\$2,400.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 2	Rate \$1,200.00				
137 WMUR10/21/12 10/21/12 SA-SU	5-6a	:30	NM	1	\$10.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S 1	<u>Rate</u> \$10.00				
138 WMUR10/21/12 10/21/12 Close Up	10-1030a	:30	NM	1	\$400.00
Class of Time - Pre-emptible with notice Start Date Week: 10/16/12	<u>Rate</u> \$400.00				
139 WMUR10/21/12 10/21/12 This Week with Christiane	12n-1p	:30	NM	1	\$3,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 1 1	Rate \$3,000.00				
140 WMUR10/21/12 10/21/12 SU 12P-6P	12P-6P	:30	NM	3	\$450.00
Class of Time - Pre-emptible with notice Start Date Week: 10/16/12	<u>Rate</u> \$150.00				
141 WMUR10/21/12 10/21/12 6p News 9 Weekend	6-7p	:30	NM	1	\$1,500.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 1 1	<u>Rate</u> \$1,500.00				
142 WMUR10/21/12 10/21/12 AFHV	7-8p	:30	NM	1	\$3,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 S 1	Rate \$3,000.00				
143 WMUR10/21/12 10/21/12 Once Upon A Time	8-9p	:30	NM	1	\$4,200.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 S 1	Rate \$4,200.00				
144 WMUR10/21/12 10/21/12 Revenge	9-10p	:30	NM	1	\$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 S 1	<u>Rate</u> \$7,000.00				
145 WMUR10/21/12 10/21/12 666 Park Avenue	10-11p	:30	NM	1	\$2,500.00
Class of Time - Pre-emptible with notice Start Date Week: 10/16/12	Rate \$2,500.00				
146 WMUR10/21/12 10/21/12 CASTLE WKND LF 2	11:36-12:36x	:30	NM	1	\$75.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S 1	Rate \$75.00				
147 WMUR10/21/12 10/21/12 PRIVATE PRACTICE WKNI	PRIVATE PRACTI	:30	NM	1	\$75.00
Class of Time - Immediately Pre-emptible without notice					

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	Contract / Revision 958885 / 6	-	Alt Order #
Contract Dates	Product		Estimate #
10/01/12 - 11/06/12	Candidate Order		1537
Advertiser		Origir	nal Date / Revision
Ohama/D/Prosident		09/	28/12 / 11/02/12

		Spots	s/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Weel	k Rate	Type Spo	ots	Amount
Week:Start Date 10/15/12End Date 10/21/12Weekdays SSpots/Week1	<u>Rate</u> \$75.00					
148 WMUR10/23/12 10/29/12 5a Daybreak	5-6a	:30		NM	12	\$10,500.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays MTWTF Week: 10/23/12 10/29/12 MTWTF 15	Rate \$700.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
5 WMUR 10/23/12-10/29/12 5a Daybreak	5-6a	MTuWThF :30	\$700.00	NM		
See MG 148.16						
6 WMUR 10/23/12-10/29/12 5a Daybreak	5-6a	MTuWThF :30	\$700.00	NM		
See MG 148.16	5.0	ME HELE	# 700.00			
7 WMUR 10/23/12-10/29/12 5a Daybreak See MG 148.17	5-6a	МГuWThF :30	\$700.00	NM		
8 WMUR 10/23/12-10/29/12 5a Daybreak	5-6a	МГuWThF :30	\$700.00	NM		
See MG 148.17	5-0a	midwiiii50	Ψ700.00	INIVI		
10 WMUR 10/23/12-10/29/12 5a Daybreak	5-6a	MTuWThF :30	\$700.00	NM		
See MG 148.18			,			
11 WMUR 10/23/12-10/29/12 5a Daybreak	5-6a	MTuWThF :30	\$700.00	NM		
See MG 148.18						
16 WMUR 10/25/12-10/25/12 5a Daybreak	5-6a	Th 1:00	\$1,400.00	NM		
MG for 148.6,148.5						
convert to 60	5-6a	F 1:00	¢4_400_00	NM		
17 WMUR 10/26/12-10/26/12 5a Daybreak → MG for 148.8.148.7	5 - 0a	I.00	\$1,400.00	INIVI		
convert to 60						
18 WMUR 10/29/12-10/29/12 5a Daybreak	5-6a	M 1:00	\$1,400.00	NM		
MG for 148.10,148.11						
convert to 60						
149 WMUR10/23/12 10/29/12 6a Daybreak	6-7a	:30		NM	12	\$21,000.00
Class of Time - Fixed Non Pre-emptible						
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/23/12 10/29/12 MTWTF 15	\$1,400.00					

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Contract Dates 10/01/12 - 11/06/12	Product Candidate Order	Estimate # 1537
Advertiser Obama/D/President		Original Date / Revision 09/28/12 / 11/02/12

		Spots/	
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 5 WMUR 10/23/12-10/29/12 6a Daybreak	Rate Start/End Time 6-7a	WeekdaysLengthRateMTuWThF:30\$1,400.00	<u>Type</u> <i>NM</i>
See MG 149.16 6 WMUR 10/23/12-10/29/12 6a Daybreak See MG 149.16	6-7a	МГuWThF :30 \$1,400.00	NM
8 WMUR 10/23/12-10/29/12 6a Daybreak	6-7a	MTuWThF :30 \$1,400.00	NM
See MG 149.17 9 WMUR 10/23/12-10/29/12 6a Daybreak See MG 149.18	6-7a	MTuWThF :30 \$1,400.00	NM
10 WMUR 10/23/12-10/29/12 6a Daybreak	6-7a	MTuWThF :30 \$1,400.00	NM
See MG 149.18 14 WMUR 10/23/12-10/29/12 6a Daybreak See MG 149.17	6-7a	MTuWThF :30 \$1,400.00	NM
16 WMUR 10/25/12-10/25/12 6a Daybreak M MG for 149.6,149.5	6-7a	Th 1:00 \$2,800.00	NM
convert to 60 17 WMUR 10/26/12-10/26/12 6a Daybreak MG for 149.8,149.14	6-7a	F 1:00 \$2,800.00	NM
convert to 60 18 WMUR 10/29/12-10/29/12 6a Daybreak → MG for 149.9,149.10 convert to 60	6-7a	M 1:00 \$2,800.00	NM
150 WMUR10/23/12 10/29/12 Good Morning America	7-9a	:30	NM 16 \$23,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/23/12 10/29/12 MTWTF- 20	<u>Rate</u> \$1,150.00		



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Advertiser Obama/D/President		<u>Original Date / Revision</u> 09/28/12 / 11/02/12

		Spo	ts/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Wee	ek Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
7 WMUR 10/23/12-10/29/12 Good Morning America	7-9a	МГuWThF :30	\$1,15 0.00	NM	
See MG 150.21,150.22					
8 WMUR 10/23/12-10/29/12 Good Morning America	7-9a	MΓuWThF :30	\$1,150.00	NM	
See MG 150.21,150.22					
9 WMUR 10/23/12-10/29/12 Good Morning America	7-9a	МГuWThF :30	\$1,150.00	NM	
See MG 150.21,150.22					
10 WMUR 10/23/12-10/29/12 Good Morning America	7-9a	МТuWThF :30	\$1,150.00	NM	
See MG 150.23,150.24					
11 WMUR 10/23/12-10/29/12 Good Morning America	7-9a	МТuWThF :30	\$1,150.00	NM	
See MG 150.23,150.24					
12 WMUR 10/23/12-10/29/12 Good Morning America	7-9a	МТuWThF :30	\$1,150.00	NM	
See MG 150.23,150.24					
17 WMUR 10/23/12-10/29/12 Good Morning America	7-9a	МГuWThF :30	\$1,150.00	NM	
See MG 150.23,150.24					
20 WMUR 10/23/12-10/29/12 Good Morning America	7-9a	МТuWThF <i>:30</i>	\$1,150.00	NM	
See MG 150.21,150.22					
21 WMUR 10/25/12-10/25/12 Good Morning America	7-9a	Th 1:00	\$2,300.00	NM	
MG for 150.9,150.7,150.20,150.8					
convert to 60		m			
22 WMUR 10/25/12-10/25/12 Good Morning America	7-9a	Th 1:00	\$2,300.00	NM	
MG for 150.9,150.7,150.20,150.8					
convert to 60	7.0-	F 4.00	# 0.000.00	NINA	
23 WMUR 10/26/12-10/26/12 Good Morning America	7-9a	F 1:00	\$2,300.00	NM	
MG for 150.12,150.11,150.10,150.17 convert to 60					
24 WMUR 10/26/12-10/26/12 Good Morning America	7-9a	F 1:00	\$2,300.00	NM	
MG for 150.12,150.11,150.10,150.17	7-54	1.00	Ψ2,500.00	INIVI	
convert to 60					
151 WMUR10/23/12 10/29/12 KELLY& MICHAEL LIVE DA	\9AM-10AM	:30		NM 7	\$3,500.00
Class of Time - Pre-emptible with notice					+ -,- 5 0.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/23/12 10/29/12 MTWTF 10	\$350.00				



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*Line Ch Start Date End Date	Description	Start/End Time	Days Lengtl	Spots/ h Week	Rate	Type Spots	Amount
	Veekdays Spots/Week	<u>Rate</u> Start/End Time	Wookdovo Lo	anath	Poto	Typo	
Spot Ch Date Range 3 WMUR 10/23/12-10/29/12	Description KELLY& MICHAEL LIVE D		Weekdays Le	ength :30	Rate \$350.00	<u>Type</u> <i>NM</i>	
See MG 151.11					,		
4 WMUR 10/23/12-10/29/12	KELLY& MICHAEL LIVE D)A\9AM-10AM	MΓuWΓhF	:30	\$350.00	NM	
See MG 151.12 5 WMUR 10/23/12-10/29/12	KELLY& MICHAEL LIVE D	04\0444.1044	MTuWThF	:30	\$350.00	NM	
See MG 151.13	NELL TO IVII CHAEL LIVE D	A 19AIVI-TUAIVI	WII UW I III ·	.30	φουυ.υυ	INIVI	
6 WMUR 10/23/12-10/29/12 See MG 151.12	KELLY& MICHAEL LIVE D)A\9AM-10AM	MTuWThF	:30	\$350.00	NM	
7 WMUR 10/23/12-10/29/12 See MG 151.13	KELLY& MICHAEL LIVE D)A\9AM-10AM	MTuWThF	:30	\$350.00	NM	
10 WMUR 10/23/12-10/29/12 See MG 151.11	KELLY& MICHAEL LIVE D)A\9AM-10AM	MTuWThF	:30	\$350.00	NM	
11 WMUR 10/25/12-10/25/12 MG for 151.10,151.3	KELLY& MICHAEL LIVE D	AY9AM-10AM	Th	1:00	\$700.00	NM	
convert to 60 12 WMUR 10/26/12-10/26/12 MG for 151.4,151.6	KELLY& MICHAEL LIVE D	AY9AM-10AM	F	1:00	\$700.00	NM	
convert to 60 13 WMUR 10/29/12-10/29/12 MG for 151.5,151.7 convert to 60	KELLY& MICHAEL LIVE D	AY9AM-10AM	M	1:00	\$700.00	NM	
152 WMUR10/23/12 10/29/12	STEVE HARVEY DY 9/4 S	T&10-11a	:3	s0		NM 7	\$2,000.00
Class of Time - Pre-emptible			-	-			* -,
	Veekdays Spots/Week 10	Rate \$200.00					
Spot Ch Date Range	<u>Description</u>	Start/End Time		ength	Rate	Type	
3 WMUR 10/23/12-10/29/12 See MG 152.11	STEVE HARVEY DY 9/4 S	STA 10-11a	MTuWThF	:30	\$200.00	NM	
See MG 152.11 4 WMUR 10/23/12-10/29/12 See MG 152.12	STEVE HARVEY DY 9/4 S	STA 10-11a	MΓuWThF	:30	\$200.00	NM	
5 WMUR 10/23/12-10/29/12 See MG 152.13	STEVE HARVEY DY 9/4 S	STA 10-11a	MTuWThF	:30	\$200.00	NM	
8 WMUR 10/23/12-10/29/12 See MG 152.13	STEVE HARVEY DY 9/4 S	STA 10-11a	MTuWThF	:30	\$200.00	NM	
9 WMUR 10/23/12-10/29/12 See MG 152.11	STEVE HARVEY DY 9/4 S	STA 10-11a	MTuWThF	:30	\$200.00	NM	
10 WMUR 10/23/12-10/29/12 See MG 152.12	STEVE HARVEY DY 9/4 S	STA 10-11a	MTuWThF	:30	\$200.00	NM	
11 WMUR 10/25/12-10/25/12 MG for 152.9,152.3	STEVE HARVEY DY 9/4 S	TA10-11a	Th	1:00	\$400.00	NM	
convert to 60 12 WMUR 10/26/12-10/26/12 MG for 152.4,152.10	STEVE HARVEY DY 9/4 S	TA10-11a	F	1:00	\$400.00	NM	
convert to 60 13 WMUR 10/29/12-10/29/12 MG for 152.8,152.5	STEVE HARVEY DY 9/4 S	TA10-11a	M	1:00	\$400.00	NM	
convert to 60 153 WMUR10/23/12 10/29/12	The View	11-12p	:3	<u></u>		NM 8	\$4,800.00
Class of Time - Fixed Non Pre		ι ι- ι Ζ γ	.3			INIVI	ψ4,000.00
	Veekdays Spots/Week	Rate				1	

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		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 MTWTF 10	Rate \$600.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Туре	
4 WMUR 10/23/12-10/29/12 The View	11-12p	MTuWThF :30 \$600.00	NM	
Credited				
oversold inventory 5 WMUR 10/23/12-10/29/12 The View	11 12n	МГuWThF :30 \$600.00	NM	
Credited	11-12p	Wi (Wi i i i i i i i i i i i i i i i i i	INIVI	
oversold inventory				
154 WMUR10/23/12 10/29/12 News 9 at Noon	12-1230p	:30	NM 5	\$3,250.00
Class of Time - Fixed Non Pre-emptible				
Start Date End Date Weekdays Spots/Week	Rate CCT0.00			
Week: 10/23/12 10/29/12 MTWTF- 5	\$650.00			#0.500.00
155 WMUR10/23/12 10/29/12 Who Wants to be a Millionai	r€1230-1p	:30	NM 5	\$2,500.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/23/12 10/29/12 MTWTF- 5	\$500.00			
156 WMUR10/23/12 10/29/12 THE CHEW	1-2PM	:30	NM 8	\$5,000.00
Class of Time - Fixed Non Pre-emptible				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/23/12 10/29/12 MTWTF 10	\$500.00	Washdaya Langth Data	Tuna	
Spot Ch Date Range Description 3 WMUR 10/23/12-10/29/12 THE CHEW	Start/End Time 1-2PM	Weekdays Length Rate MTuWThF :30 \$500.00	<u>Type</u> <i>NM</i>	
See MG 156.11	1 Z1 IVI	.50 \$600.00	14101	
4 WMUR 10/23/12-10/29/12 THE CHEW	1-2PM	МТuWThF :30 \$500.00	NM	
See MG 156.12,156.13				
5 WMUR 10/23/12-10/29/12 THE CHEW	1-2PM	МГuWThF :30 \$500.00	NM	
See MG 156.14 6 WMUR 10/23/12-10/29/12 THE CHEW	1-2PM	МГuWThF :30 \$500.00	NM	
See MG 156.14	1-21 IVI	.50 000.00	TVIVI	
9 WMUR 10/23/12-10/29/12 THE CHEW	1-2PM	MTuWThF :30 \$500.00	NM	
See MG 156.12,156.13				
10 WMUR 10/23/12-10/29/12 THE CHEW	1-2PM	МГuWThF :30 \$500.00	NM	
See MG 156.11 11 WMUR 10/25/12-10/25/12 THE CHEW	1-2PM	Th 1:00 \$1,000.00	NM	
M MG for 156.10,156.3	1 21 101	111 1.50 \$1,000.50	NW	
convert to 60s				
12 WMUR 10/26/12-10/26/12 THE CHEW	1-2PM	F :30 \$500.00	NM	
	1-2PM	F :30 \$500.00	NM	
MG for 156.4,156.9	1-21 101	.30 \$300.00	INIVI	
14 WMUR 10/29/12-10/29/12 THE CHEW	1-2PM	M 1:00 \$1,000.00	NM	
MG for 156.5,156.6				
convert to 60				
157 WMUR10/23/12 10/29/12 GENERAL HOSPITAL	2p-3p	:30	NM 5	\$1,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/23/12 End Date Weekdays Spots/Week 10/23/12 10/29/12 MTWTF 10	\$250.00			

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*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Day's Length Week Rate	Туре Орого	Amount
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Туре	
5 WMUR 10/23/12-10/29/12 GENERAL HOSPITAL	2p-3p	MTuWThF :30 \$250.00	NM	
See MG 157.11	- ρ ορ	,00 \$200.00	7 444	
6 WMUR 10/23/12-10/29/12 GENERAL HOSPITAL	2p-3p	МГuWThF :30 \$250.00	NM	
See MG 157.11	, ,			
7 WMUR 10/23/12-10/29/12 GENERAL HOSPITAL	2p-3p	МГuWThF :30 \$250.00	NM	
Credited				
oversold inventory				
8 WMUR 10/23/12-10/29/12 GENERAL HOSPITAL	2p-3p	МГuWThF :30 \$250.00	NM	
Credited				
oversold inventory		NET WITH T		
9 WMUR 10/23/12-10/29/12 GENERAL HOSPITAL	2p-3p	МГuWГhF :30 \$250.00	NM	
Credited				
oversold inventory	2n 2n	MTuWThF :30 \$250.00	N/N/I	
10 WMUR 10/23/12-10/29/12 GENERAL HOSPITAL	2p-3p	МГuWThF :30 \$250.00	NM	
Credited oversold inventory				
11 WMUR 10/29/12-10/29/12 GENERAL HOSPITAL	2p-3p	M 1:00 \$500.00	NM	
M MG for 157.6.157.5	2p 0p	1.00 \$000.00	TAIVI	
convert to 60				
158 WMUR10/23/12 10/29/12 KATIE	3-4P	:30	NM 8	\$2,500.00
	3 41	.50	INIVI	Ψ2,300.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/23/12 10/29/12 MTWTF 10	\$250.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
3 WMUR 10/23/12-10/29/12 KATIE	3-4P	MTuWThF :30 \$250.00	NM	
See MG 158.11		7-20.00		
4 WMUR 10/23/12-10/29/12 KATIE	3-4P	МГuWThF :30 \$250.00	NM	
See MG 158.12,158.13				
5 WMUR 10/23/12-10/29/12 KATIE	3-4P	МГuWГhF :30 \$250.00	NM	
See MG 158.14				
6 WMUR 10/23/12-10/29/12 KATIE	3-4P	МГuWГhF :30 \$250.00	NM	
See MG 158.12,158.13				
8 WMUR 10/23/12-10/29/12 KATIE	3-4P	МГuWThF :30 \$250.00	NM	
See MG 158.11				
9 WMUR 10/23/12-10/29/12 KATIE	3-4P	МГuWThF :30 \$250.00	NM	
See MG 158.14				
11 WMUR 10/25/12-10/25/12 KATIE	3-4P	Th 1:00 \$500.00	NM	
MG for 158.3,158.8				
convert to 60				
12 WMUR 10/26/12-10/26/12 KATIE	3-4P	F :30 \$250.00	NM	
MG for 158.4,158.6	0.45	T 00 0050.00		
13 WMUR 10/26/12-10/26/12 KATIE	3-4P	F :30 \$250.00	NM	
MG for 158.4,158.6	0.4D	M 400 0500 00	NINA	
14 WMUR 10/29/12-10/29/12 KATIE	3-4P	M 1:00 \$500.00	NM	
(f) MG for 158.9,158.5			j	
convert to 60	1D11 5D; ;			AO 533 35
159 WMUR10/23/12 10/29/12 ELLEN EF	4PM-5PM	:30	NM 8	\$2,500.00
Class of Time - Pre-emptible with notice	Б.			
Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 MTWTF 10	<u>Rate</u> \$250.00			
Week: 10/23/12 10/29/12 MTWTF 10	φ∠30.00		1	

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		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	e Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate		_	
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate		
3 WMUR 10/23/12-10/29/12 ELLEN EF See MG 159.11	4PM-5PM	MTuWThF :30 \$250.00) NM	
4 WMUR 10/23/12-10/29/12 ELLEN EF	4PM-5PM	МГuWГhF :30 \$250.00	NM	
See MG 159.12,159.13	41 IVI-31 IVI	M1 UW1111 - 2-2 .30 Ψ230.00	INIVI	
5 WMUR 10/23/12-10/29/12 ELLEN EF	4PM-5PM	МГuWThF :30 \$250.00) NM	
See MG 159.14		,		
6 WMUR 10/23/12-10/29/12 ELLEN EF	4PM-5PM	МГuWГhF :30 \$250.00	NM	
See MG 159.14				
9 WMUR 10/23/12-10/29/12 ELLEN EF	4PM-5PM	МГuWГhF :30 \$250.00	NM	
See MG 159.12,159.13	1014 5014	ME WELL OF TOTAL		
10 WMUR 10/23/12-10/29/12 ELLEN EF	4PM-5PM	МТuWThF :30 \$250.00) NM	
See MG 159.11 11 WMUR 10/25/12-10/25/12 ELLEN EF	4PM-5PM	Th 1:00 \$500.00	NM	
MG for 159.10,159.3	41 101-31 101	111 1.00	INIVI	
convert to 60				
12 WMUR 10/26/12-10/26/12 ELLEN EF	4PM-5PM	F :30 \$250.00	NM	
MG for 159.4,159.9				
13 WMUR 10/26/12-10/26/12 ELLEN EF	4PM-5PM	F :30 \$250.00	NM	
⊕ MG for 159.4,159.9				
14 WMUR 10/29/12-10/29/12 ELLEN EF	4PM-5PM	M 1:00 \$500.00	NM	
MG for 159.6,159.5 convert to 60				
160 WMUR10/23/12 10/29/12 News 9 at 5	5-6p	:30	NM 12	\$21,000.00
Class of Time - Fixed Non Pre-emptible	3-op	.30	INIVI 12	φ21,000.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/23/12 10/29/12 MTWTF 15	\$1,400.00		İ	
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
5 WMUR 10/23/12-10/29/12 News 9 at 5	5-6p	МГuWГhF :30 \$1,400.00	NM	
See MG 160.16				
7 WMUR 10/23/12-10/29/12 News 9 at 5	5-6p	МГuWThF :30 \$1,400.00) NM	
See MG 160.17 8 WMUR 10/23/12-10/29/12 News 9 at 5	5 6n	MTuWThF :30 \$1,400.00	NM	
See MG 160.17	5-6p	MI UWI II F 30 \$1,400.00	INIVI	
10 WMUR 10/23/12-10/29/12 News 9 at 5	5-6p	МГuWThF :30 \$1,400.00	NM	
See MG 160.18	5 5/5	, , , , , , , , , , , , , , , , , , ,		
11 WMUR 10/23/12-10/29/12 News 9 at 5	5-6p	МГuWГhF :30 \$1,400.00	NM	
See MG 160.18				
15 WMUR 10/23/12-10/29/12 News 9 at 5	5-6p	МГuWГhF :30 \$1,400.00	NM	
See MG 160.16				
16 WMUR 10/25/12-10/25/12 News 9 at 5	5-6p	Th 1:00 \$2,800.00	NM	
MG for 160.15,160.5 convert to 60				
17 WMUR 10/26/12-10/26/12 News 9 at 5	5-6p	F 1:00 \$2,800.00	NM	
M MG for 160.7,160.8	1]	
convert to 60			I	
18 WMUR 10/29/12-10/29/12 News 9 at 5	5-6p	M 1:00 \$2,800.00	NM	
MG for 160.10,160.11				
convert to 60	0.7			A 40 - 22 2 -
161 WMUR10/23/12 10/29/12 News 9 at 6	6-7p	:30	NM 12	\$40,500.00
Class of Time - Fixed Non Pre-emptible				

Obama/D/President

(* Line Transactions: N = New, E = Edited, D = Deleted)



	Contract / Revision 958885 / 6	
Contract Dates 10/01/12 - 11/06/12	Product Candidate Order	Estimate # 1537
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Spota/

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 MTWTF 15	Rate \$2,700.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
6 WMUR 10/23/12-10/29/12 News 9 at 6	6-7p	МГuWГhF :30 \$2,700.00	NM	
See MG 161.16 7 WMUR 10/23/12-10/29/12 News 9 at 6	6-7p	MTuWThF :30 \$2,700.00	NM	
See MG 161.17 9 WMUR 10/23/12-10/29/12 News 9 at 6	6-7p	MTuWThF :30 \$2,700.00	NM	
See MG 161.18 10 WMUR 10/23/12-10/29/12 News 9 at 6 See MG 161.18	6-7p	MTuWThF :30 \$2,700.00	NM	
11 WMUR 10/23/12-10/29/12 News 9 at 6 See MG 161.16	6-7p	МГuWThF :30 \$2,700.00	NM	
14 WMUR 10/23/12-10/29/12 News 9 at 6 See MG 161.17	6-7p	МГuWThF :30 \$2,700.00	NM	
16 WMUR 10/25/12-10/25/12 News 9 at 6 M MG for 161.11,161.6	6-7p	Th 1:00 \$5,400.00	NM	
convert to 60 17 WMUR 10/23/12-10/29/12 News 9 at 6 MG for 161.14,161.7	6-7p	MTuWThF 1:00 \$5,400.00	NM	
convert to 60 18 WMUR 10/29/12-10/29/12 News 9 at 6 MG for 161.10,161.9	6-7p	M 1:00 \$5,400.00	NM	
convert to 60 162 WMUR10/23/12 10/29/12 Chronicle NH	7-730p	:30	NM 4	\$4,400.00
Class of Time - Fixed Non Pre-emptible	7-700р	.50	INIVI	ψ+,+00.00
Week: 10/23/12 End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 MTWTF 5	Rate \$1,100.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate		
4 WMUR 10/23/12-10/29/12 Chronicle NH	7-730p	МТuWThF :30 \$1,100.00	NM	
Credited				
oversold inventory				
163 WMUR10/23/12 10/29/12 INSIDE EDITION AC	730-8p	:30	NM 4	\$5,600.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 MTWTF 5	Rate \$1,400.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Туре	
2 WMUR 10/23/12-10/29/12 INSIDE EDITION AC	730-8p	MTuWThF :30 \$1.400.00	NM	
Credited	. 55 56	1.11 aviiii 1.00 \$1,100.00		
oversold inventory				
164 WMUR10/23/12 10/29/12 News 9 at 11	11-11:35p	:30	NM 7	\$15,400.00
Class of Time - Fixed Non Pre-emptible	_			
Start Date Week:End Date 10/23/12Weekdays 10/29/12Weekdays MTWTFSSSpots/Week 7	Rate \$2,200.00			
165 WMUR10/23/12 10/29/12 Nightline	1135p-1206a	:30	NM 5	\$2,500.00
Class of Time - Fixed Non Pre-emptible	_			
Start Date Week: 10/23/12End Date 10/29/12Weekdays MTWTFSpots/Week5	<u>Rate</u> \$500.00			
166 WMUR10/23/12 10/29/12 Jimmy Kimmel	1205-105a	:30	NM 5	\$750.00
Class of Time - Fixed Non Pre-emptible	.200 .000	.50		ψ. σσ.σσ
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	Contract / Revision 958885 / 6	
Contract Dates 10/01/12 - 11/06/12	Product Candidate Order	Estimate # 1537
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*Line Ch Start Date End Date Description	Start/End Time	Spots/	Type Chete	Amount
*Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week	Start/End Time Rate	Days Length Week Rate	Type Spots	Amount
Week: 10/23/12 210/29/12 MTWTF 5	\$150.00			
167 WMUR10/29/12 10/29/12 Dancing with Stars	Prime Other	:30	NM 1	\$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/23/12 10/29/12 M 1	Rate \$7,000.00			
168 WMUR10/22/12 10/22/12 NETWORK POLITICAL PR	O NETWORK POLIT	:30	NM 1	\$10,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/22/12 10/28/12 M 1	<u>Rate</u> \$10,000.00			
169 WMUR10/23/12 10/23/12 Dancing w/Stars Results	8-9p	:30	NM 1	\$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/23/12 10/29/12 -T 1	<u>Rate</u> \$7,000.00			
170 WMUR10/23/12 10/23/12 Happy End/Don't Trust	9-10p	:30	NM 1	\$6,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/23/12 10/29/12 -T 1	Rate \$6,000.00			
171 WMUR10/23/12 10/23/12 Private Practice	10-11p	:30	NM 1	\$3,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/23/12 10/29/12 -T 1	Rate \$3,000.00			
172 WMUR10/24/12 10/24/12 Modern Family/Neighbors	9-10p	:30	NM 1	\$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/23/12 10/29/12 - W 1	Rate \$7,000.00			
173 WMUR10/24/12 10/24/12 Nashville	10-11p	:30	NM 1	\$3,000.00
Class of Time - Fixed Non Pre-emptible Start Date	Rate \$3,000.00			
174 WMUR10/25/12 10/25/12 Grey's Anatomy	9-10p	:30	NM 1	\$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$7,000.00			
175 WMUR10/25/12 10/25/12 Scandal	10-11p	:30	NM 1	\$4,200.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 T 1	<u>Rate</u> \$4,200.00			
176 WMUR10/26/12 10/26/12 Shark Tank	8-9p	:30	NM 1	\$2,800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 F 1	Rate \$2,800.00			
177 WMUR10/26/12 10/26/12 Primetime:WWYD	9-10p	:30	NM 1	\$2,800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/23/12 10/29/12F 1	Rate \$2,800.00			

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	958885 / 6	
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10/01/12 - 11/06/12	Candidate Order	1537
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		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WMUR 10/23/12-10/29/12 Primetime:WWYD See MG 177.2	Rate Start/End Time 9-10p	Weekdays Length Rate F :30 \$2,800.00	<u>Type</u> <i>NM</i>	
2 WMUR 10/26/12-10/26/12 All Access Nashville	9-10p	F :30 \$2,800.00	NM	
178 WMUR10/26/12 10/26/12 20/20	10-11p	:30	NM 1	\$4,200.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$4,200.00			
179 WMUR10/27/12 10/28/12 6a Weekend Daybreak	Sa/Su 6-7a	:30	NM 2	\$900.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 22 4	<u>Rate</u> \$225.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 WMUR 10/23/12-10/29/12 6a Weekend Daybreak	Sa/Su 6-7a	SaSι :30 \$225.00	NM	
See MG 179.5 2 WMUR 10/23/12-10/29/12 6a Weekend Daybreak See MG 179.5	Sa/Su 6-7a	SaSı :30 \$225.00	NM	
3 WMUR 10/23/12-10/29/12 6a Weekend Daybreak	Sa/Su 6-7a	SaSι :30 \$225.00	NM	
See MG 179.6 4 WMUR 10/23/12-10/29/12 6a Weekend Daybreak See MG 179.6	Sa/Su 6-7a	SaSı :30 \$225.00	NM	
5 WMUR 10/27/12-10/27/12 6a Weekend Daybreak M MG for 179.2,179.1	Sa/Su 6-7a	Sa 1:00 \$450.00	NM	
convert to 60 6 WMUR 10/28/12-10/28/12 6a Weekend Daybreak MG for 179.3,179.4 convert to 60	Sa/Su 6-7a	Sι 1:00 \$450.00	NM	
180 WMUR10/27/12 10/28/12 7a Weekend Daybreak	7-9a	:30	NM 3	\$2,400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/23/12 10/29/1224 Spots/Week	<u>Rate</u> \$400.00			



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Contract Dates 10/01/12 - 11/06/12	Product Candidate Order	Estimate #_ 1537
Advertiser Obama/D/President		Original Date / Revision 09/28/12 / 11/02/12

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description	Rate Start/End Time	Weekdays Length	Rate Type	
1 WMUR 10/23/12-10/29/12 7a Weekend Daybreak	7-9a		\$400.00 NM	
See MG 180.7	. 00		,	
2 WMUR 10/23/12-10/29/12	7-9a	SaSι :30	\$ 400.00 NM	
See MG 180.7				
3 WMUR 10/23/12-10/29/12 7a Weekend Daybreak See MG 180.8.180.9	7-9a	SaSı :30	\$400.00 NM	
4 WMUR 10/23/12-10/29/12 7a Weekend Daybreak	7-9a	SaSı :30	\$400.00 NM	
See MG 180.8,180.9	. 00		, , , , , , , , , , , , , , , , , , , ,	
5 WMUR 10/23/12-10/29/12	7-9a	SaSι :30	\$ 400.00 NM	
See MG 180.8,180.9				
6 WMUR 10/23/12-10/29/12 7a Weekend Daybreak See MG 180.8.180.9	7-9a	SaSı :30	\$400.00 NM	
7 WMUR 10/27/12-10/27/12 7a Weekend Daybreak	7-9a	Sa 1:00	\$800.00 NM	
M MG for 180.1,180.2	7 00	24 1.00	14111	
convert to 60		-		
8 WMUR 10/23/12-10/29/12 7a Weekend Daybreak	7-9a	Si 1:00	\$800.00 NM	
MG for 180.6,180.5,180.3,180.4 convert to 60				
9 WMUR 10/23/12-10/29/12 7a Weekend Daybreak	7-9a	Si 1:00	\$800.00 NM	
MG for 180.6,180.5,180.3,180.4				
convert to 60				
181 WMUR10/27/12 10/28/12 Weekend GMA	9-10a	:30	NM	2 \$1,600.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/12 10/29/1222 4	\$400.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type	
1 WMUR 10/23/12-10/29/12 Weekend GMA	9-10a	SaSι :30	\$400.00 NM	
See MG 181.5	0.40-	G G 00	0.400.00 A.4.4	
2 WMUR 10/23/12-10/29/12 Weekend GMA See MG 181.5	9-10a	SaSı :30	\$400.00 NM	
3 WMUR 10/23/12-10/29/12 Weekend GMA	9-10a	SaSı :30	\$400.00 NM	
See MG 181.6				
4 WMUR 10/23/12-10/29/12 Weekend GMA	9-10a	SaSı :30	\$ 400.00 NM	
See MG 181.6	0.40-	G 4.00	1000 00 NIM	
5 WMUR 10/27/12-10/27/12 Weekend GMA M MG for 181.2,181.1	9-10a	Sa 1:00	\$800.00 NM	
convert to 60				
6 WMUR 10/28/12-10/28/12 Weekend GMA	9-10a	St 1:00	\$800.00 NM	
MG for 181.4,181.3				
convert to 60	10. 7			^
182 WMUR10/27/12 10/27/12 ABC College Football	12n-7p	:30	NM	1 \$750.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/23/12 10/29/124- 4	\$75 <u>0.00</u>			

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WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

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*Line Ch Start Date End Date Description	Start/End Time	Spots Days Length Week		pe Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description	Rate Start/End Time	Weekdays Length	Rate Ty	ne	
1 WMUR 10/23/12-10/29/12 ABC College Football	12n-7p	Sa :30		IM	
See MG 182.5,182.6,182.7,182.8 2 WMUR 10/23/12-10/29/12 ABC College Football	12n-7p	Sa :30	\$750.00 N	IM	
See MG 182.5,182.6,182.7,182.8 3 WMUR 10/23/12-10/29/12 ABC College Football See MG 182.5,182.6,182.7,182.8	12n-7p	Sa :30	\$750.00 N	І М	
4 WMUR 10/23/12-10/29/12 ABC College Football See MG 182.5,182.6,182.7,182.8	12n-7p	Sa :30	\$750.00 N	IM .	
5 WMUR 10/23/12-10/29/12 ABC College Football	12n-7p	Sa :30	\$750.00 N	IM .	
oversold inventory 6 WMUR 10/23/12-10/29/12 ABC College Football Order Credited	12n-7p	Sa :30	\$750.00 N	IM	
inventory 7 WMUR 10/23/12-10/29/12 ABC College Football M MG for 182.4,182.1,182.2,182.3	12n-7p	Sa :30	\$750.00 N	М	
8 WMUR 10/23/12-10/29/12 ABC College Football Credited oversold inventory	12n-7p	Sa :30	\$750.00 N	IM .	
183 WMUR10/27/12 10/27/12 News 9 at 7	7-730p	:30	N	M 1	\$800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 S- 1	<u>Rate</u> \$800.00				
184 WMUR10/27/12 10/27/12 Inside Edition WK	730-8P	:30	N	M 0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 S- 1 Spot Ch Date Range Description 1 WMUR 10/22/12-10/28/12 Inside Edition WK	Rate \$200.00 Start/End Time 730-8P	Weekdays Length	<u>Rate</u> <u>Ty</u> \$200.00 N	pe IM	
Credited inventory					
185 WMUR10/27/12 10/27/12 ABC Prime College Football	8-1130p	:30	N	M 2	\$3,600.00
Class of Time - Immediately Pre-emptible without notice Start Date Week: 10/23/12	<u>Rate</u> \$1,200.00				
SpotChDate RangeDescription1WMUR10/23/12-10/29/12ABC Prime College Footbal	Start/End Time 8-1130p	Weekdays Length	Rate Ty N	pe IM	
See MG 185.4 2 WMUR 10/23/12-10/29/12 ABC Prime College Footbal	ll 8-1130p	Sa :30	\$1,200.00 N	IM	
See MG 185.4 4 WMUR 10/23/12-10/29/12 ABC Prime College Footbal MG for 185.2,185.1 convert to 60	l 8-1130p	Sa 1:00	\$2,400.00 N	М	
186 WMUR10/28/12 10/28/12 Close Up	10-1030a	:30	N	M 1	\$400.00
Class of Time - Pre-emptible with notice Start Date Week: 10/23/12 End Date 10/29/12 Veekdays 10/29/12 Spots/Week	<u>Rate</u> \$400.00				
187 WMUR10/28/12 10/28/12 This Week with Christiane Class of Time - Fixed Non Pre-emptible	12n-1p	:30	N	M 1	\$3,000.00

Obama/D/President

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\$2,500.00



193 WMUR10/28/12 10/28/12 666 Park Avenue

Class of Time - Pre-emptible with notice

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www.thewmurchannel.com	Obama/D/President		09/28/12	/ 11/02/12
		Spots/		
*Line Ch Start Date End Date Description Start/	End Time Days Length	Week Rate	Type Spot	ts Amount
Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 1 1 \$3,00	Rate 00.00			
188 WMUR10/28/12 10/28/12 SU 12P-6P 12P-6I	:30)	NM	2 \$600.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Data			
	Rate 50.00			
		ngth Rate	Type	
1 WMUR 10/23/12-10/29/12 SU 12P-6P 12P-6 See MG 188.5.188.6	6PSι	:30 \$150.00	NM	
2 WMUR 10/23/12-10/29/12 SU 12P-6P 12P-6 See MG 188.5,188.6	SPSt	:30 \$150.00	NM	
3 WMUR 10/23/12-10/29/12 SU 12P-6P 12P-6 See MG 188.5,188.6	SPSt	:30 \$150.00	NM	
4 WMUR 10/23/12-10/29/12 SU 12P-6P 12P-6	SPSι	:30 \$150.00	NM	
See MG 188.5,188.6 5 WMUR 10/28/12-10/28/12 SU 12P-6P 12P-6	iPSι	1:00 \$300.00	NM	
(f) MG for 188.1,188.3,188.2,188.4		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
convert to 60 6 WMUR 10/28/12-10/28/12 SU 12P-6P 12P-6	iPSi	1:00 \$300.00	NM	
MG for 188.1,188.3,188.2,188.4		, , , , , , , , , , , , , , , , , , ,		
convert to 60			10.4	4 00000
189 WMUR10/28/12 10/28/12 6p News 9 Weekend 6-7p Class of Time - Pre-emptible with notice	:30)	NM	1 \$1,600.00
Start Date End Date Weekdays Spots/Week	Rate 00.00			
		ngth Rate	<u>Type</u>	
1 WMUR 10/23/12-10/29/12 6p News 9 Weekend 6-7p See MG 189.3	Si	:30 \$800.00	NM	
2 WMUR 10/23/12-10/29/12 6p News 9 Weekend 6-7p	Si	:30 \$800.00	NM	
See MG 189.3 3 WMUR 10/23/12-10/29/12 6p News 9 Weekend 6-7p	Si	1:00 \$1,600.00	NM	
⊕ MG for 189.1,189.2	5(1.00 \$1,000.00	INIVI	
convert to 60				
190 WMUR10/28/12 10/28/12 AFHV 7-8p	:30)	NM	1 \$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate			
	00.00			
191 WMUR10/28/12 10/28/12 Once Upon A Time 8-9p	:30)	NM	0 \$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/23/12 10/29/12S 1 \$2,50	0.00		_	
Spot Ch Date Range Description Start/ 1 WMUR 10/23/12-10/29/12 Once Upon A Time 8-9p	End Time Weekdays Le	<u>ngth </u>	<u>Type</u> <i>NM</i>	
Credited Classific Conditions of the Condition of the Con	50	τ_,οσο.σο		
oversold inventory				4 0-222-
192 WMUR10/28/12 10/28/12 Revenge 9-10p Class of Time - Fixed Non Pre-emptible	:30	J	NM	1 \$7,000.00
Start Date	Rate			
Week: 10/23/12 10/29/12S 1 \$7,00	0.00			

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10-11p

:30



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	Contract / Revision 958885 / 6	Alt Order #
Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	1537
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*Line Ch Start Data End Data Deparintion	Start/End Time	Spots/	TypeS	Proto	Amount
*Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week	Start/End Time Rate	Days Length Week Rate	турез	pois	Amount
Week: 10/23/12 10/29/12 S 1	\$2,500.00				
194 WMUR10/28/12 10/28/12 PRIVATE PRACTICE WKN	D 1136p-1236x	:30	NM	1	\$75.00
Class of Time - Immediately Pre-emptible without notice	Poto				
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/22/1210/28/12S1	Rate \$75.00				
195 WMUR10/28/12 10/28/12 CASTLE WKND LF 2	1236x-136x	:30	NM	1	\$75.00
Class of Time - Immediately Pre-emptible without notice	Data				
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/22/1210/28/12S1	<u>Rate</u> \$75.00				
196 WMUR10/30/12 11/06/12 5a Daybreak	5-6a	:30	NM	16	\$11,900.00
Class of Time - Fixed Non Pre-emptible Start Date	Poto				
Start Date Week: 10/30/12End Date 11/05/12Weekdays MTWTFSpots/Week 15	<u>Rate</u> \$700.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type		
1 WMUR 10/30/12-11/05/12 5a Daybreak See MG 196.18	5-6a	МГuWThF :30 \$700.00	NM		
14 WMUR 10/30/12-11/05/12 5a Daybreak	5-6a	МГuWThF :30 \$700.00	NM		
See MG 196.18	5.0	T. 4.00 04.400.00			
18 WMUR 10/30/12-10/30/12 5a Daybreak → MG for 196.14.196.1	5-6a	- Tu 1:00 \$1,400.00	NM		
convert to 60s					
Week: 11/06/12 11/12/12 - T 2	\$700.00				
197 WMUR10/30/12 11/06/12 6a Daybreak	6-7a	:30	NM	16	\$23,800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/30/12 11/05/12 MTWTF 15	\$1,400.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type		
10 WMUR 10/30/12-11/05/12 6a Daybreak See MG 197.18	6-7a	МГuWThF :30 \$1,400.00	NM		
12 WMUR 10/30/12-11/05/12 6a Daybreak	6-7a	МГuWThF :30 \$1,400.00	NM		
See MG 197.18 18 WMUR 11/05/12-11/05/12 6a Daybreak	6-7a	M 1:00 \$2,800.00	NINA		
MG for 197.10,197.12	0-7a	M 1:00 \$2,800.00	NM		
convert to 60					
Week: 11/06/12 11/12/12 - T 2	\$1,400.00				
198 WMUR10/30/12 11/06/12 Good Morning America	7-9a	:30	NM	21	\$27,600.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/30/12 11/05/12 MTWTF 20	\$1,15 0.00		j		

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	Contract / Revision 958885 / 6	·
Contract Dates 10/01/12 - 11/06/12	Product Candidate Order	Estimate # 1537
Advertiser Obama/D/President		Original Date / Revision 09/28/12 / 11/02/12

		Spo	ts/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Wee		Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			_	
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
3 WMUR 10/30/12-11/05/12 Good Morning America See MG 198.25	7-9a	MTuWThF :30	\$1,150.00	NM	
4 WMUR 10/30/12-11/05/12 Good Morning America	7-9a	MTuWThF :30	\$1,150.00	NM	
See MG 198.26	7 34	.00	φ1,100.00	7 4707	
6 WMUR 10/30/12-11/05/12 Good Morning America	7-9a	МГuWThF :30	\$1,150.00	NM	
See MG 198.26					
19 WMUR 10/30/12-11/05/12 Good Morning America	7-9a	MTuWThF :30	\$1,150.00	NM	
See MG 198.25	7.0-	T- 4.00	# 0.000.00	N.IN.4	
25 WMUR 10/30/12-10/30/12 Good Morning America M MG for 198.3,198.19	7-9a	- Tu 1:00	\$2,300.00	NM	
convert to 60					
26 WMUR 10/31/12-10/31/12 Good Morning America	7-9a	W 1:00	\$2,300.00	NM	
MG for 198.6,198.4					
convert to 60	04.450.00				
Week: 11/06/12 11/12/12 - T 4	\$1,150.00	Maakdaya Langth	Doto	Turno	
Spot Ch Date Range Description 21 WMUR 11/06/12-11/12/12 Good Morning America	Start/End Time 7-9a	Weekdays Length - Tu :30	Rate \$1.150.00	<u>Type</u> <i>NM</i>	
See MG 198.27	7-9a	-1u30	ψ1,100.00	INIVI	
23 WMUR 11/06/12-11/12/12 Good Morning America	7-9a	-Tu :30	\$1,150.00	NM	
See MG 198.27			, ,		
27 WMUR 11/06/12-11/12/12 Good Morning America	7-9a	- Tu 1:00	\$2,300.00	NM	
⊕ MG for 198.23,198.21					
convert to 60					•
199 WMUR10/30/12 11/06/12 KELLY& MICHAEL LIVE DA	NY9AM-10AM	:30		NM 10	\$7,200.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/30/12 11/05/12 MTWTF 10	\$600.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
1 WMUR 10/30/12-11/05/12 KELLY& MICHAEL LIVE DA	A\9AM-10AM	MTuWThF :30	\$60 0.00	NM	
See MG 199.13			_		
4 WMUR 10/30/12-11/05/12 KELLY& MICHAEL LIVE D/	A\9AM-10AM	MTuWThF :30	\$600.00	NM	
See MG 199.14 7 WMUR 10/30/12-11/05/12 KELLY& MICHAEL LIVE DA	A \ QAM 1QAM	MTuWThF :30	\$600.00	NM	
See MG 199.13	A 19AIVI-10AIVI	MI UWI III'30	ΨΟΟΟ.ΟΟ	INIVI	
8 WMUR 10/30/12-11/05/12 KELLY& MICHAEL LIVE DA	A\9AM-10AM	МГuWThF :30	\$600.00	NM	
See MG 199.14			,		
13 WMUR 10/30/12-10/30/12 KELLY& MICHAEL LIVE DA	AY9AM-10AM	- Tu 1:00	\$1,200.00	NM	
MG for 199.1,199.7					
convert to 60	A V O A M 4 O A M	E 1:00	¢1 200 00	NIM	
14 WMUR 11/02/12-11/02/12 KELLY& MICHAEL LIVE D/	A I SAIVIT I UAIVI	F 1:00	\$1,200.00	NM	
convert to 60					
Week: 11/06/12 11/12/12 - T 2	\$600.00				
E 200 WMUR10/30/12 11/06/12 STEVE HARVEY DY 9/4 ST	7410-11a	:30		NM 9	\$2,200.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/30/12 11/05/12 MTWTF 10	\$200.00			ĺ	

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WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

	Contract / Revision 958885 / 6	Alt Order #
Contract Dates 10/01/12 - 11/06/12	Product Candidate Order	Estimate # 1537
Advertiser	Or	iginal Date / Revision

		Spots	1		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week		N/ 1 1 1 1	Б.	_	
Spot Ch Date Range Description 2 WMUR 10/30/12-11/05/12 STEVE HARVEY DY 9/4	Start/End Time	Weekdays Length MTuWThF :30	<u>Rate</u> \$200.00	Type NM	
See MG 200.13	S1710-11a	МГuWThF :30	\$200.00	INIVI	
3 WMUR 10/30/12-11/05/12 STEVE HARVEY DY 9/4	STA 10-11a	MTuWThF :30	\$200.00	NM	
See MG 200.14	0.7.70.7.0		φ200.00		
7 WMUR 10/30/12-11/05/12 STEVE HARVEY DY 9/4	STA 10-11a	MTuWThF :30	\$200.00	NM	
See MG 200.13					
8 WMUR 10/30/12-11/05/12 STEVE HARVEY DY 9/4	STA 10-11a	MTuWThF :30	\$200.00	NM	
See MG 200.14 9 WMUR 10/30/12-11/05/12 STEVE HARVEY DY 9/4	ST/10 110	МГuWThF :30	\$200.00	NM	
Gredited	31F 10-11a	MI uwiii30	\$200.00	INIVI	
no program					
13 WMUR 10/31/12-10/31/12 STEVE HARVEY DY 9/4	STA10-11a	W 1:00	\$400.00	NM	
MG for 200.7,200.2					
convert to 60	CT 110 110	Th 1:00	¢400.00	NIM	
14 WMUR 11/01/12-11/01/12 STEVE HARVEY DY 9/4 (h) MG for 200.8,200.3	51410-11a	Th 1:00	\$400.00	NM	
convert to 60					
Week: 11/06/12 11/12/12 - T 2	\$200.00				
E 201 WMUR10/30/12 11/06/12 The View	11-12p	:30		NM 6	\$3,600.00
Class of Time - Fixed Non Pre-emptible	_				
Start Date Week: 10/30/12 End Date Weekdays MIWTF Spots/Week	<u>Rate</u> \$600.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре	
3 WMUR 10/30/12-11/05/12 The View	11-12p	MTuWThF :30	\$600.00	NM	
Credited	· · · - 		,		
oversold inventory					
5 WMUR 10/30/12-11/05/12 The View	11-12p	MTuWThF :30	\$600.00	NM	
Credited					
oversold inventory 6 WMUR 10/30/12-11/05/12 The View	11-12p	MTuWThF :30	\$600.00	NM	
Credited		100	φοσο.σσ		
oversold inventory					
7 WMUR 10/30/12-11/05/12 The View	11-12p	MTuWThF :30	\$600.00	NM	
Credited					
oversold inventory 8 WMUR 10/30/12-11/05/12 The View	11-12p	MTuWThF :30	\$600.00	NM	
Credited		100	φοσο.σσ		
oversold inventory					
9 WMUR 10/30/12-11/05/12 The View	11-12p	МТuWThF :30	\$600.00	NM	
Credited					
oversold inventory Week: 11/06/12 11/12/12 - T 2	\$600.00				
202 WMUR10/30/12 11/06/12 News 9 at Noon	12-1230p	:30		NM 6	\$3,900.00
Class of Time - Fixed Non Pre-emptible	12 12000	.00			ψο,σσσ.σσ
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/30/12 11/05/12 MTWTF 5	\$650.00				
Week: 11/06/12 11/12/12 - T 1	\$650.00				
203 WMUR10/30/12 11/06/12 Who Wants to be a Million	airє1230-1p	:30		NM 6	\$3,000.00
Class of Time - Fixed Non Pre-emptible					

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WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

	Contract / Revision 958885 / 6	Alt Order #
Contract Dates 10/01/12 - 11/06/12	Product Candidate Order	Estimate # 1537
Advertiser		Original Date / Revision

LINE	Ch Start I	Date End Dat	e Description	l	Start/End Time	Days L	ength Wee	k Rate	TypeS	pots	Amount
	Start Date 10/30/12		Weekdays MTWTF	Spots/Week 5	Rate \$500.00						
	11/06/12		- T	1	\$500.00						
204 W	/MUR 10/30/	12 11/06/12	THE CHEW		1-2PM		:30		NM	10	\$6.000.00
C	lass of Time	- Fixed Non P	_								¥ 2,222.22
	Start Date 10/30/12	End Date	Weekdays MTWTF	Spots/Week 10	Rate \$500.00						
Spot		te Range	Description		Start/End Time	Weekdays	<u>Length</u>	Rate	Type		
2		/30/12-11/05/1	2 THE CHEW	,	1-2PM	MTuWThF	:30	\$500.00	NM		
5	See MG 20 WMUR 10 See MG 20	/30/12-11/05/1	2 THE CHEW	,	1-2PM	MTuWThF	:30	\$500.00	NM		
6	WMUR 10	/30/12-11/05/1	2 THE CHEW	′	1-2PM	MTuWThF	:30	\$500.00	NM		
7		/30/12-11/05/1	2 THE CHEW	,	1-2PM	MTuWThF	:30	\$500.00	NM		
10	See MG 20		2 THE CHEW		4 2DM	11/	1.00	¢4 000 00	NIM		
	MG for 204	/31/12-10/31/1 . 6 204 2	2 THE CHEW		1-2PM	W	1:00	\$1,000.00	NM		
	convert to	•									
14	WMUR 11	05/12-11/05/1	2 THE CHEW		1-2PM	M	1:00	\$1,000.00	NM		
0	MG for 204										
Week.	convert to 6 11/06/12		- T	2	\$500.00						
	/MUR10/30/				2p-3p		:30		NM	5	\$1,250.00
		- Pre-emptible	_	IOSI ITAL	2ρ-3ρ		.50		INIVI	3	ψ1,230.00
	Start Date 10/30/12	End Date	Weekdays MTWTF	Spots/Week 10	<u>Rate</u> \$250.00						
Spot		te Range	Description		Start/End Time	Weekdays	<u>Length</u>	Rate	Type		
1		/30/12-11/05/1	2 GENERAL I	HOSPITAL	2p-3p	MTuWThF	:30	\$250.00	NM		
	Credited	vontorv									
3	oversold in WMUR 10	ventory /30/12-11/05/1	2 GENERAL I	HOSPITAL	2p-3p	MΓuWThF	:30	\$250.00	NM		
_	Credited				-r -r			,			
	oversold in										
4		/30/12-11/05/1	2 GENERAL I	HOSPITAL	2p-3p	MTuWThF	:30	\$250.00	NM		
	Credited oversold in	ventory									
5		/30/12-11/05/1	2 GENERAL I	HOSPITAL	2p-3p	MTuWThF	:30	\$250.00	NM		
	Credited				, ,						
	oversold in							40.00			
6		/30/12-11/05/1	2 GENERAL I	HOSPITAL	2p-3p	MTuWThF	:30	\$250.00	NM		
	Credited oversold in	ventory									
7		•	2 GENERAL I	HOSPITAL	2p-3p	MTuWThF	:30	\$250.00	NM		
	Credited										
40	oversold in		O CENTEDAL	LIOSDITAL	0n 0n	MTUTL D	.00	\$2.50 OO	A 1A 4		
10	WMUR 10, Credited	30/12-11/05/1	2 GENERAL I	HUSPITAL	2p-3p	MTuWThF	:30	\$250.00	NM		
	oversold in	ventory									
Week:	11/06/12	•	- T	2	\$250.00						
206 W	/MUR10/30/	12 11/06/12	KATIE		3-4P		:30		NM	11	\$3,000.00
200 VV											

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WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

	Contract / Revision 958885 / 6	Alt Order #
Contract Dates 10/01/12 - 11/06/12	Product Candidate Order	Estimate # 1537
Advertiser	Oı	riginal Date / Revision

		Spots			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	Type Spots	Amount
Week: 10/30/12 End Date 11/05/12 Weekdays MTWTF Spots/Week 10	<u>Rate</u> \$250.00				
Week: 11/06/12 11/12/12 -T 2	\$250.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре	
11 WMUR 11/06/12-11/12/12 KATIE	3-4P	-Tu :30	\$25 0.00	NM	
See MG 206.13					
12 WMUR 11/06/12-11/12/12 KATIE	3-4P	-Tu: :30	\$250.00	NM	
See MG 206.13					
13 WMUR 11/06/12-11/06/12 KATIE	3-4P	- Tu 1:00	\$500.00	NM	
207 WMUR10/30/12 11/06/12 ELLEN EF	4PM-5PM	:30		NM 10	\$3,000.00
Class of Time - Pre-emptible with notice					
Week: 10/30/12 End Date Weekdays Spots/Week 10/30/12 11/05/12 MTWTF 10	<u>Rate</u> \$250.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре	
1 WMUR 10/30/12-11/05/12 ELLEN EF	4PM-5PM	MTuWThF :30	\$250.00	NM	
See MG 207.13			,		
3 WMUR 10/30/12-11/05/12 ELLEN EF	4PM-5PM	MTuWThF :30	\$250.00	NM	
See MG 207.14					
6 WMUR 10/30/12-11/05/12 ELLEN EF	4PM-5PM	MTuWThF :30	\$250.00	NM	
See MG 207.14 10 WMUR 10/30/12-11/05/12 ELLEN EF	4PM-5PM	MTuWThF :30	\$250.00	NM	
See MG 207.13	4F IVI-3F IVI	MIUWIIII30	9200.00	INIVI	
13 WMUR 10/30/12-10/30/12 ELLEN EF	4PM-5PM	- Tu 1:00	\$500.00	NM	
MG for 207.1,207.10			·		
convert to 60					
14 WMUR 11/01/12-11/01/12 ELLEN EF	4PM-5PM	Th 1:00	\$500.00	NM	
MG for 207.3,207.6 convert to 60					
Week: 11/06/12 11/12/12 - T 2	\$250.00				
208 WMUR10/30/12 11/06/12 News 9 at 5	5-6p	:30		NM 9	\$15,400.00
Class of Time - Fixed Non Pre-emptible					* ,
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/30/12 11/05/12 MTWTF 10	\$1,400.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
1 WMUR 10/30/12-11/05/12 News 9 at 5	5-6p	МГuWThF :30	\$1,400.00	NM	
See MG 208.12 4 WMUR 10/30/12-11/05/12 News 9 at 5	5-6p	МГuWThF :30	\$1.400.00	NM	
See MG 208.13	5 Op	MI dwiiii50	Ψ1,100.00	14171	
6 WMUR 10/30/12-11/05/12 News 9 at 5	5-6p	MTuWThF :30	\$1,400.00	NM	
See MG 208.13	•				
8 WMUR 10/30/12-11/05/12 News 9 at 5	5-6p	МГuWThF :30	\$1,400.00	NM	
See MG 208.12	5.0-	m 4.00	#0.000.00	.	
12 WMUR 10/30/12-10/30/12 News 9 at 5	5-6p	- Tu 1:00	\$2,800.00	NM	
MG for 208.8,208.1 convert to 60					
13 WMUR 11/02/12-11/02/12 News 9 at 5	5-6p	F 1:00	\$2,800.00	NM	
MG for 208.6,208.4	•				
convert to 60	M4.405.55				
Week: 11/06/12 11/12/12 -T 1	\$1,400.00				

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Week: 10/30/12

WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

10/01/12 - 11/06/12	Candidate Order	1537
Contract Dates	Product	Estimate #
	958885 / 6	
	Contract / Revision	Alt Order #

| <u>Advertiser</u> | <u>Original Date / Revision</u> | | **Obama/D/President** | 09/28/12 / 11/02/12

	Oba	ama/D/President	09/20/12	/ 11	102/12
		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spo	ots	Amount
Start Date	<u>Rate</u>				
209 WMUR10/30/12 11/05/12 News 9 at 6	6-7p	:30	NM	9	\$27,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/30/12 11/05/12 MIWTF Spots/Week	Rate \$2,700.00				
Spot Ch Date Range Description 3 WMUR 10/30/12-11/05/12 News 9 at 6 See MG 209.11	Start/End Time 6-7p	WeekdaysLengthRateMTuWThF:30\$2,700.00	<u>Type</u> <i>NM</i>		
10 WMUR 10/30/12-11/05/12 News 9 at 6 See MG 209.11	6-7p	МГuWГhF :30 \$2,700.00	NM		
11 WMUR 11/01/12-11/01/12 News 9 at 6 MG for 209.10,209.3 convert to 60	6-7p	Th 1:00 \$5,400.00	NM		
E 210 WMUR10/30/12 11/05/12 Chronicle NH	7-730p	:30	NM	3	\$3,300.00
Class of Time - Fixed Non Pre-emptible Start Date	Rate \$1,100.00 Start/End Time	Wookdaya Langth Bata	Type		**,
Spot Ch Date Range Description 2 WMUR 10/30/12-11/05/12 Chronicle NH	7-730p	Weekdays Length Rate MWF :30 \$1,100.00	<u>Type</u> <i>NM</i>		
See MG 210.6 5 WMUR 10/30/12-11/05/12 Chronicle NH See MG 210.6	7-730p	MWF :30 \$1,100.00	NM		
6 WMUR 11/02/12-11/02/12 Chronicle NH © Credited	7-730p	F 1:00 \$2,200.00	NM		
no program E 211 WMUR10/30/12 11/05/12 INSIDE EDITION AC	730-8p	:30	NM	2	\$2,800.00
Class of Time - Fixed Non Pre-emptible	730-op	.30	INIVI	2	\$2,000.00
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 M- W- F 5	Rate \$1,400.00				
Spot Ch Date Range Description 1 WMUR 10/30/12-11/05/12 INSIDE EDITION AC Credited oversold inventory	Start/End Time 730-8p	Weekdays Length Rate MWF :30 \$1,400.00	<u>Type</u> <i>NM</i>		
2 WMUR 10/30/12-11/05/12 INSIDE EDITION AC See MG 211.6	730-8p	MWF :30 \$1,400.00	NM		
3 WMUR 10/30/12-11/05/12 INSIDE EDITION AC Credited oversold inventory	730-8p	MWF :30 \$1,400.00	NM		
4 WMUR 10/30/12-11/05/12 INSIDE EDITION AC Credited oversold inventory	730-8p	MWF :30 \$1,400.00	NM		
6 WMUR 10/29/12-10/29/12 INSIDE EDITION AC → MG for 211.2 11/02	730-8p	M :30 \$1,400.00	NM		
212 WMUR10/30/12 11/05/12 News 9 at 11	11-11:35p	:30	NM	7	\$15,400.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 MTWTFSS 7	Rate \$2,200.00				
213 WMUR10/30/12 11/05/12 Nightline	1135p-1206a	:30	NM	5	\$2,500.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 MTWTF 5	Rate \$500.00				

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

/ 11/02/12

09/28/12



WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

	Contract / Revision 958885 / 6	Alt Order #
	930003 / 0	
Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	1537
Advertiser	Orig	inal Date / Revision

*Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount
214 WMUR10/30/12
Class of Time - Fixed Non Pre-emptible Start Date End Date Meekdays MTWIF- Spots/Week 5 \$150.00
Start Date End Date 11/05/12 MTWTF - 5 \$150.00
Class of Time - Fixed Non Pre-emptible Start Date End Date 11/05/12 M 2 \$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Meekdays Mer 2 \$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Provided Start Date End Date Weekdays Spots/Week Provided Start/End Time Weekdays Length Rate Type 1 WMUR 10/30/12-11/05/12 Dancing w/Stars Results Septimal Start/End Time Star
Start Date End Date Topic Start Date Topic Topic Topic Start Date
1 WMUR 10/30/12-11/05/12 Dancing w/Stars Results 8-9p -Tu
Credited oversold inventory 217 WMUR10/30/12 10/30/12 Happy End/Don't Trust 9-10p :30 NM 1 \$6,000.00 Class of Time - Fixed Non Pre-emptible Start Date Week: 10/30/12 End Date 11/05/12 -T 1 \$6,000.00 Week: 10/30/12 11/05/12 Private Practice \$6,000.00 218 WMUR10/30/12 10/30/12 Private Practice 10-11p :30 NM 1 \$3,000.00
oversold inventory 217 WMUR10/30/12 10/30/12 10/30/12 Happy End/Don't Trust 9-10p :30 NM 1 \$6,000.00 Class of Time - Fixed Non Pre-emptible Start Date Week: 10/30/12 11/05/12 11/05/12 -T 1 \$6,000.00 Rate \$6,000.00 218 WMUR10/30/12 10/30/12 10/30/12 Private Practice 10-11p :30 NM 1 \$3,000.00
217 WMUR10/30/12 10/30/12 Happy End/Don't Trust 9-10p :30 NM 1 \$6,000.00 Class of Time - Fixed Non Pre-emptible Start Date Week: 10/30/12 11/05/12 11/05/12 T 1 \$6,000.00 218 WMUR10/30/12 10/30/12 10/30/12 Private Practice 10-11p :30 NM 1 \$3,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate Week: 10/30/12 11/05/12 -T 1 \$6,000.00 218 WMUR10/30/12 10/30/12 Private Practice 10-11p :30 NM 1 \$3,000.00
Start Date Week: End Date 10/30/12 Weekdays Tr Spots/Week \$6,000.00 Rate \$6,000.00 218 WMUR10/30/12 10/30/12 Private Practice 10-11p :30 NM 1 \$3,000.00
A
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate Week: 10/30/12 11/05/12 -T 1 \$3,000.00
219 WMUR10/31/12 10/31/12 Modern Family/Suburgatory 9-10p :30 NM 1 \$7,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate Week: 10/30/12 11/05/12 W 1 \$7,000.00
220 WMUR10/31/12 10/31/12 Nashville 10-11p :30 NM 0 \$0.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate Week: 10/30/12 11/05/12 - W 1 \$3,000.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type
1 WMUR 10/30/12-11/05/12 Nashville 10-11p W :30 \$3,000.00 NM Credited
oversold inventory
221 WMUR11/01/12 11/01/12 46TH ANNUAL CMA AWARE8-11PM ON 11/1 :30 NM 2 \$5,000.00
Class of Time - Immediately Pre-emptible without notice
Start Date End Date Weekdays Spots/Week Rate Week: 10/30/12 11/05/12 T 2 \$2,500.00
E 222 WMUR11/02/12 11/02/12 Last Man/Malibu 8-9p :30 NM 0 \$0.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate Week: 10/30/12 11/05/12F 1 \$2,800.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WMUR 10/30/12-11/05/12 Last Man/Malibu 8-9pF :30 \$2,800.00 NM
T WMOR 10/30/12-11/05/12 Last Man/Mailibu 6-9р 1.30 \$2,800.00 NM Credited
no program

Obama/D/President

(* Line Transactions: N = New, E = Edited, D = Deleted)



10/01/12 - 11/06/12	Candidate Order	1537	
Contract Dates	Product	Estimate #	
	958885 / 6		
	Contract / Revision	Alt Order #	

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/02/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	Spots	Amount
223 WMUR11/02/12 11/02/12 Shark Tank	9-10p	:30	NM	1	\$2,800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/30/12 11/05/12F Spots/Week	<u>Rate</u> \$2,800.00				
224 WMUR11/02/12 11/02/12 20/20	10-11p	:30	NM	1	\$4,200.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/30/12 End Date 11/05/12 Spots/Week	Rate \$4,200.00				
225 WMUR11/03/12 11/04/12 6a Weekend Daybreak	Sa/Su 6-7a	:30	NM	4	\$900.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 22 4	<u>Rate</u> \$225.00				
226 WMUR11/03/12 11/04/12 7a Weekend Daybreak	7-9a	:30	NM	5	\$2,400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/30/12 11/05/12 Veekdays 5pots/Week	<u>Rate</u> \$400.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type		
4 WMUR 10/30/12-11/05/12 7a Weekend Daybreak See MG 226.7	7-9a	SaSı :30 \$400.00	NM		
6 WMUR 10/30/12-11/05/12 7a Weekend Daybreak See MG 226.7	7-9a	SaSı :30 \$400.00	NM		
7 WMUR 11/04/12-11/04/12 7a Weekend Daybreak	7-9a	Si 1:00 \$800.00	NM		
MG for 226.6,226.4 convert to 60					
227 WMUR11/03/12 11/04/12 Weekend GMA	9-10a	:30	NM	4	\$1,600.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/30/12 End Date 11/05/12 Spots/Week 4	<u>Rate</u> \$400.00				
228 WMUR10/27/12 10/27/12 ABC College Football	12n-7p	:30	NM	3	\$2,400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/23/12 10/29/123- Spots/Week	<u>Rate</u> \$800.00				
229 WMUR11/03/12 11/03/12 News 9 at 7	7-730p	:30	NM	1	\$800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/29/12 11/04/12S- Spots/Week	Rate \$800.00				
230 WMUR11/03/12 11/03/12 Inside Edition WK	730-8P	:30	NM	1	\$200.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/29/12 11/04/12S- Spots/Week	<u>Rate</u> \$200.00				
231 WMUR11/03/12 11/03/12 ABC Prime College Footbal	8-1130p	:30	NM	3	\$3,600.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/123- 3	<u>Rate</u> \$1,200.00				
232 WMUR11/04/12 11/04/12 SA-SU	5-6a	:30	NM	2	\$20.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 S 2	<u>Rate</u> \$10.00				
233 WMUR11/04/12 11/04/12 Close Up Class of Time - Pre-emptible with notice	10-1030a	:30	NM	1	\$400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



10/01/12 - 11/06/12	Candidate Order	1537			
Contract Dates	Product	Estimate #			
	958885 / 6				
	Contract / Revision	Alt Order #			

Advertiser	Original Date / Revision
Obama/D/President	09/28/12 / 11/02/12
	•

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 1 1	Rate \$400.00			
234 WMUR11/04/12 11/04/12 This Week with Christiane	12n-1p	:30	NM 1	\$3,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/30/12 11/05/12 1 Spots/Week	Rate \$3,000.00			
235 WMUR11/04/12 11/04/12 SU 12P-6P	12P-6P	:30	NM 2	\$450.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/30/12 11/05/123 Spots/Week	<u>Rate</u> \$150.00			
<u>Spot Ch Date Range Description</u> 1 WMUR 10/30/12-11/05/12 SU 12P-6P	Start/End Time 12P-6P	<u>Weekdays</u> <u>Length</u> <u>Rate</u> Sι :30 \$150.00	Type NM	
See MG 235.4 3 WMUR 10/30/12-11/05/12 SU 12P-6P See MG 235.4	12P-6P	St :30 \$150.00	NM	
4 WMUR 11/04/12-11/04/12 SU 12P-6P MG for 235.3,235.1 convert to 60	12P-6P	Sι 1:00 \$300.00	NM	
236 WMUR11/04/12 11/04/12 6p News 9 Weekend	6-7p	:30	NM 2	\$1,600.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/30/12 11/05/122 Spots/Week	<u>Rate</u> \$800.00			
237 WMUR11/04/12 11/04/12 AFHV	7-8p	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/30/12 11/05/12S Spots/Week	Rate \$1,800.00			
238 WMUR11/04/12 11/04/12 Once Upon A Time	8-9p	:30	NM 0	\$0.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 S 1 Spot Ch Date Range Description Description Once Upon A Time	Rate \$4,200.00 Start/End Time 8-9p	<u>Weekdays</u> <u>Length</u> <u>Rate</u> St :30 \$4.200.00	Type NM	
Credited	ο ο <i>ρ</i>	μ 1,00 ψ 1,2001.00		
oversold inventory	0.10-	00		Ф7 000 00
239 WMUR11/04/12 11/04/12 Revenge Class of Time - Fixed Non Pre-emptible	9-10p	:30	NM 1	\$7,000.00
Week: 10/30/12 End Date Weekdays Spots/Week	Rate \$7,000.00			
240 WMUR11/04/12 11/04/12 666 Park Avenue	10-11p	:30	NM 1	\$2,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/30/12 11/05/12S Spots/Week	Rate \$2,500.00			
241 WMUR11/04/12 11/04/12 PRIVATE PRACTICE WKN	D 1136p-1236x	:30	NM 1	\$75.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S 1	<u>Rate</u> \$75.00			
242 WMUR11/04/12 11/04/12 CASTLE WKND LF 2	1236x-136x	:30	NM 1	\$75.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate			

(* Line Transactions: N = New, E = Edited, D = Deleted)



WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

	Contract / Revision 958885 / 6	Alt Order #
Contract Dates	Product	Estimate #
10/01/12 - 11/06/12	Candidate Order	1537
Advertiser	Or	iginal Date / Revision

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date Week: $10/29/12$ End Date 11/04/12Weekdays SSpots/Week 1	<u>Rate</u> \$75.00			
243 WMUR11/01/12 11/02/12 5a Daybreak	5-6a	1:00	NM 2	\$2,800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/29/12 11/04/1211 2 Spots/Week	Rate \$1,400.00			
244 WMUR10/31/12 11/02/12 6a Daybreak	6-7a	1:00	NM 3	\$8,400.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/29/12 11/04/12 111 Spots/Week	<u>Rate</u> \$2,800.00			
245 WMUR11/03/12 11/04/12 6a Weekend Daybreak	Sa/Su 6-7a	1:00	NM 2	\$1,800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/29/12 11/04/1211 Spots/Week 2	<u>Rate</u> \$900.00			
246 WMUR11/03/12 11/04/12 7a Weekend Daybreak	7-9a	1:00	NM 2	\$2,800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/29/12 11/04/12 Spots/Week 2	Rate \$1,400.00			
247 WMUR10/31/12 11/02/12 Jimmy Kimmel	1205-105a	1:00	NM 3	\$900.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 111 3	Rate \$300.00			
248 WMUR10/31/12 11/02/12 KATIE	3-4P	1:00	NM 3	\$3,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays 10/29/12 11/04/12 Spots/Week 3	Rate \$1,000.00			
249 WMUR10/31/12 11/02/12 STEVE HARVEY DY 9/4 ST	ΓA10-11a	1:00	NM 3	\$2,400.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/29/12 11/04/12 - 111 3	<u>Rate</u> \$800.00			
250 WMUR11/03/12 11/03/12 News 9 at 7	7-730p	1:00	NM 1	\$3,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/29/12 11/04/121 1	Rate \$3,000.00			
E 251 WMUR11/04/12 11/04/12 6p News 9 Weekend/World	N6-7p	1:00	NM 1	\$2,400.00
Class of Time - Fixed Non Pre-emptible Start Date	Rate \$2,400.00			
252 WMUR11/03/12 11/03/12 News 9 at 11	11-11:35p	1:00	NM 1	\$4,400.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	Rate \$4,400.00			
N 253 WMUR10/29/12 10/29/12 Nightline Late	1205a-1232a	:30	NM 1	\$500.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$500.00			
N 254 WMUR11/02/12 11/02/12 News 9 at 11	11-11:35p	1:00	NM 1	\$4,400.00
Class of Time - Fixed Non Pre-emptible			I	

Obama/D/President

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	Contract / Revision 958885 / 6	Alt Order #
Contract Dates 10/01/12 - 11/06/12	Product Candidate Order	Estimate # 1537
Advertiser Obama/D/President	<u>C</u>	Original Date / Revision 09/28/12 / 11/02/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeS	Spots	Amount
Start Date End Date Weekdays Spots/Week 10/29/12 11/04/12 1 1	Rate \$4,400.00				
N 255 WMUR11/03/12 11/04/12 6a Weekend Daybreak	Sa/Su 6-7a	1:00	NM	2	\$1,800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/29/12 11/04/1211 Spots/Week	Rate \$900.00				
N 256 WMUR11/03/12 11/04/12 7a Weekend Daybreak	7-9a	1:00	NM	2	\$2,800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/29/12 11/04/1211 Spots/Week	<u>Rate</u> \$1,400.00				
N 257 WMUR11/04/12 11/04/12 666 Park Avenue	10-11p	:30	NM	1	\$4,200.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/30/12 11/05/121 1	<u>Rate</u> \$4,200.00				
		Totals	1	,112	\$1,366,440.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -11/06/12	1,112	\$1,366,440.00	\$1,161,474.00
Totals	1,112	\$1,366,440.00	\$1,161,474.00

Signature:	Date:
oigilatuic	Date:

TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Ad vertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

BILLING AND PAYMENTS

- (a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.
- (b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2 TERMINATION

- (a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- (b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency, (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- (c) Agency may, upon no fice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of can cellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- (d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broad cast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agencyshall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

. A GENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agen oy and Advertiser will jointly and severally indemnify and hold harmless Station from and against all daims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agencys and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. CONSEQUENTIAL DAMAGES

Agen by and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereo f

(b)	The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercia
	ished by the Agencyin connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in
connection with broad casts exce	pt after its prior approval.

- (c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has there to fore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming in solvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.
- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts the reafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce anyof the provisions hereof shall not be construed as a general relinquishment or waiver of that or anyother provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]